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Rokely's

27th ANNUAL CATALOG



Mastodon

New Low Price

\$1.25

Per 100
See page 14

DORSETT

Now Only

\$5.25

Per 1000
See page 3

Special Collection Offer

25 Catskill
25 Dorsett
25 Mastodon Everbearing

75 plants for \$1.00

50 plants each variety, 150 plants
FOR \$1.50

100 plants each variety, 300 plants
FOR \$2.50

CATSKILL

The New Catskill

Most Profitable
Midseason Berry

ENORMOUS PRODUCER
IMMENSE IN SIZE
EXCELLENT QUALITY

NOW ONLY

\$5.95

Per 1000

See page 2



J. N. ROKELY & SON
BRIDGMAN, MICHIGAN

THE LARGEST YIELDING AND MOST PROFITABLE MIDSEASON

90c

Per 100 Plants

25 Plants	\$.35
50 Plants55
250 Plants	1.90
500 Plants	3.00
1000 Plants	5.95
Less Discounts—See Page 5.	

ROKELY'S CATSKILL BIG HAVE BEEN KNOWN TO OUTYIELD EVEN DORSETT AND FAIRFAX

For years we have been searching for an outstanding and highly profitable midseason Strawberry we could offer to our customers. At last we have found it in the new Catskill. Developed by the New York Experiment Station at Geneva and first introduced in 1933, Catskill is already accepted as the leading and most profitable midseason berry.

IMMENSE FRUIT

Catskill berries are extremely large and under average conditions the entire crop sizes up well. Many of the larger berries have a rather rough, uneven surface, but are of such large size as to make a most attractive pack.

COLOR AND QUALITY

In color the Catskill are a bright, rich red. The cap stands up well off the berry. Both quality and flavor are good, though not outstanding. We have found them fully equal to Premier but not up to such varieties as Dorsett and Fairfax.

Berries are firm and ship well.

LONG SEASON

Although Catskill starts ripening about midseason, the crop is so large and is borne over such a long period that some growers are using it for both midseason and late. Catskill will be bearing nice berries when some of the later varieties are about gone.

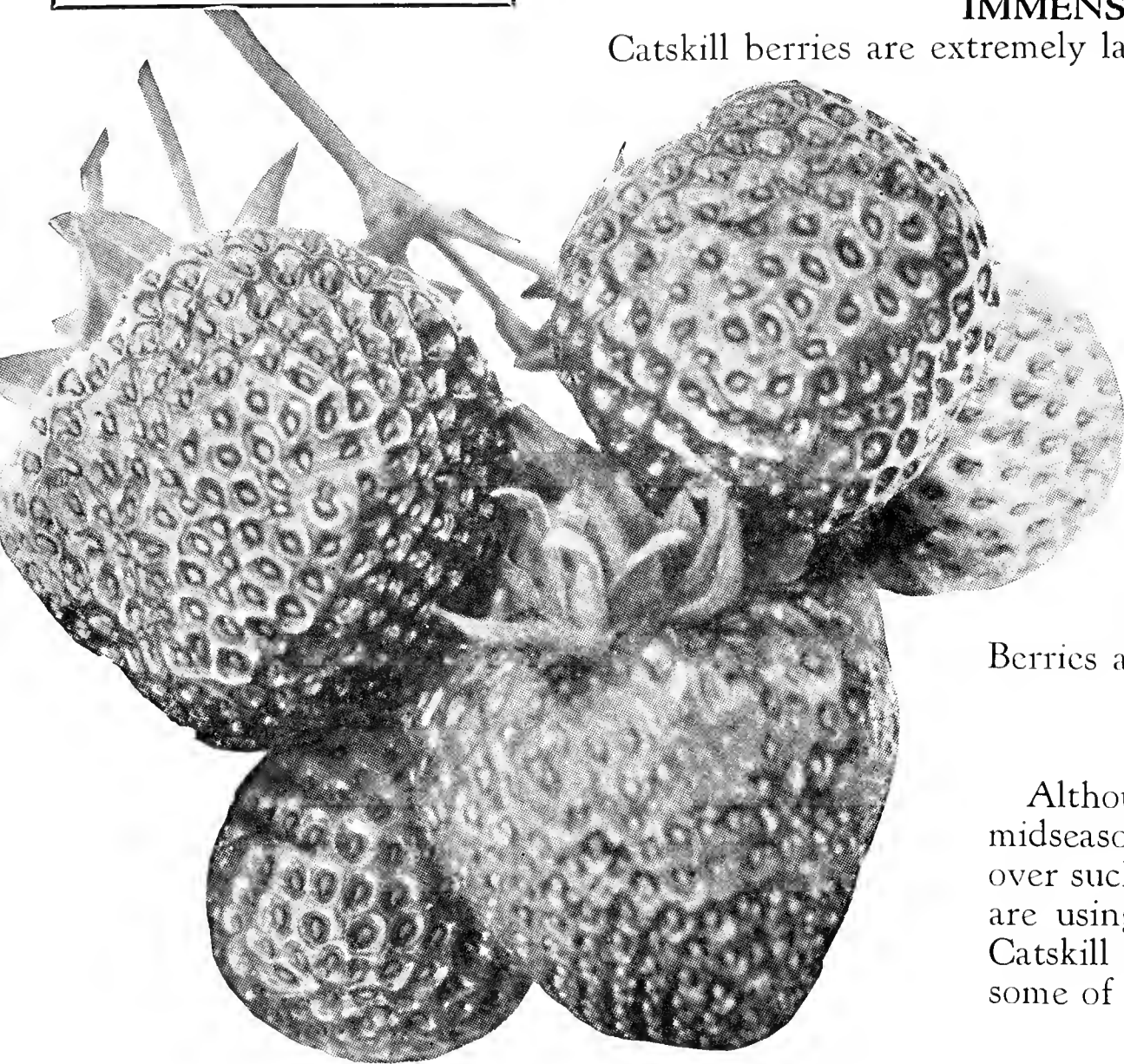
WIDELY ADAPTED

Catskill is widely adapted. Reports received by us clearly indicate that Catskill is adapted to all the northern states and we doubt if any variety, even Premier, has given more general satisfaction for the time it has been grown.

PRODUCTIVENESS

In this Catskill is truly the leader having outyielded even Dorsett and Fairfax in many instances. The flower stalks and blossoms are very strong and set a tremendous crop of fruit. The plants are large, long-rooted, vigorous growers enabling them to mature the enormous crop of berries even under adverse conditions.

There are very few good midseason varieties on the market suitable for the North but from our own experience and the many favorable reports received from growers in other states, we can strongly recommend the new Catskill to any grower in the North.



**200
STRAWBERRY
PLANTS**

\$1.65

50 Dorsett
50 Fairfax
50 Premier
50 Catskill

Special ONLY

No Discount

THE LEADING EARLY STRAWBERRY OF TODAY

ROKELY'S DORSETT

Original Strain

- HEAVY YIELDS
- LARGE BERRIES
- HIGHEST QUALITY

The strawberry that is proving a phenomenal success in every strawberry growing section of the country. Through sheer merit it has forged into a leading position with all commercial growers as well as home gardeners. During 1937 we sold as many Dorsett plants as we did of any other one variety and for 1938 we expect it to top our list—that should prove its worth!

QUALITY AND APPEARANCE

Dorsett has that delicious, rich, dessert flavor that places it above all others excepting Fairfax, making it a prime favorite for home gardens. Berries are bright, snappy red, large and perfectly formed, ripen evenly and are firm throughout. They stay bright and firm several days after picked.

PROVEN PROFITS

Dorsett is an early strawberry which produces enormous loads of perfect fruit. Plants are very hardy and thrifty growers that produce heavy picking rows. Will stand up and produce under both very dry and extremely wet conditions. Yields of 10,000 to 12,000 quarts per acre are reported for spring of 1937—you can do as well!

DORSETT OUTSELL ALL OTHERS

Customers from all sections report that Dorsett berries outsell all others, even Premier, on their markets by a wide margin. On our home market fancy Dorsett bring a premium of 50c to 75c per crate over other kinds. In the years we have been growing Dorsett we have never known it to fail to produce a crop and we have never known it to be seriously injured either by drought or excessive rain.

Special Offer

2000 Big
Husky
Dorsett
Plants

Guaranteed 100%
True-to-Name

For \$9.95
Only Less
Discounts

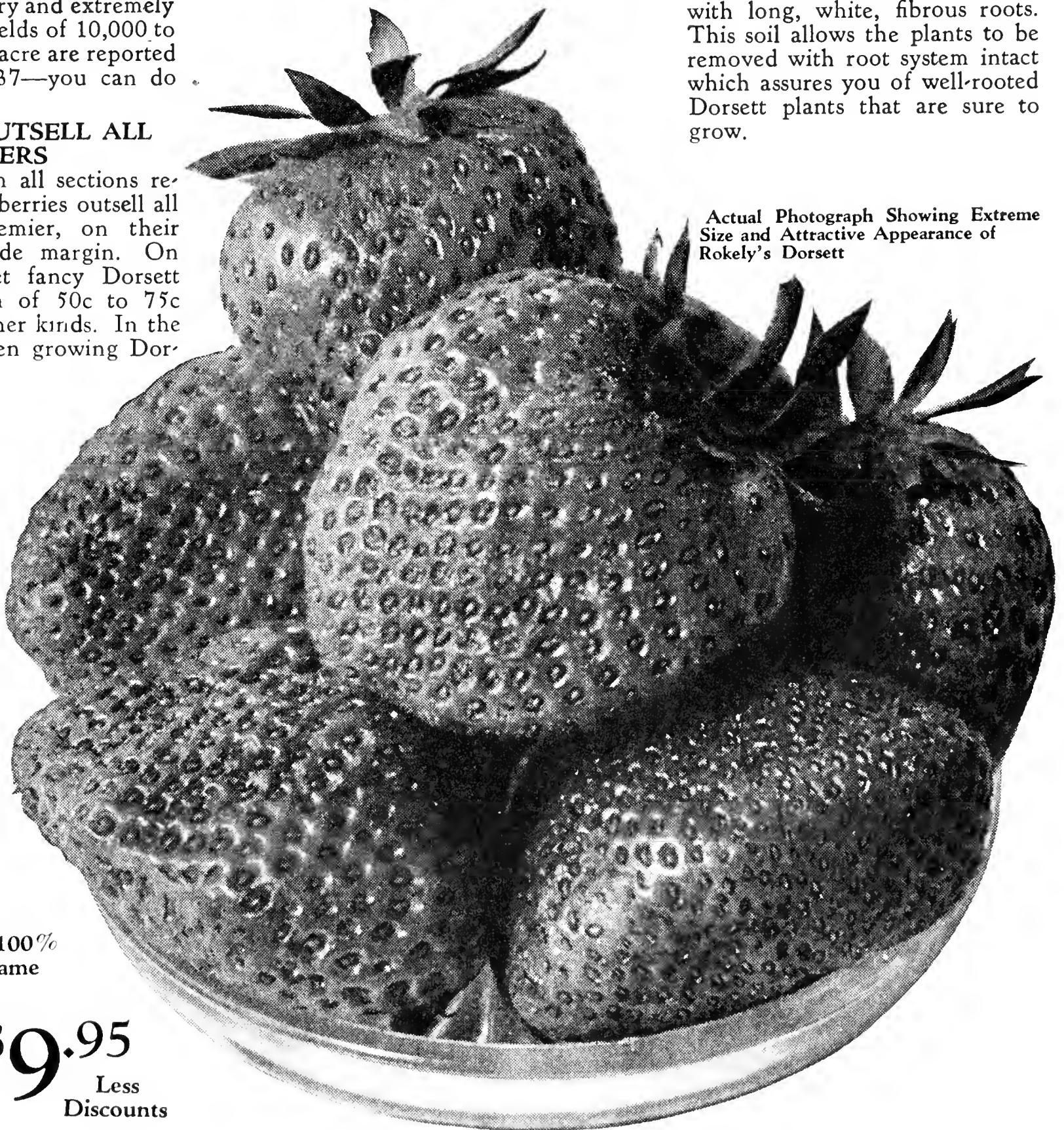
Now Only
\$5.25

Per 1000 Plants	
25 Plants\$0.30
50 Plants50
100 Plants85
250 Plants1.65
500 Plants2.70
Less Discounts See Page 5	

ORIGINAL STRAIN

Our foundation stock of Dorsett was secured direct from the introducer and we guarantee our Dorsett plants to be 100% from this original strain. We grow our Dorsett on a rich, sandy soil that produces heavy crowned plants with long, white, fibrous roots. This soil allows the plants to be removed with root system intact which assures you of well-rooted Dorsett plants that are sure to grow.

Actual Photograph Showing Extreme Size and Attractive Appearance of Rokely's Dorsett

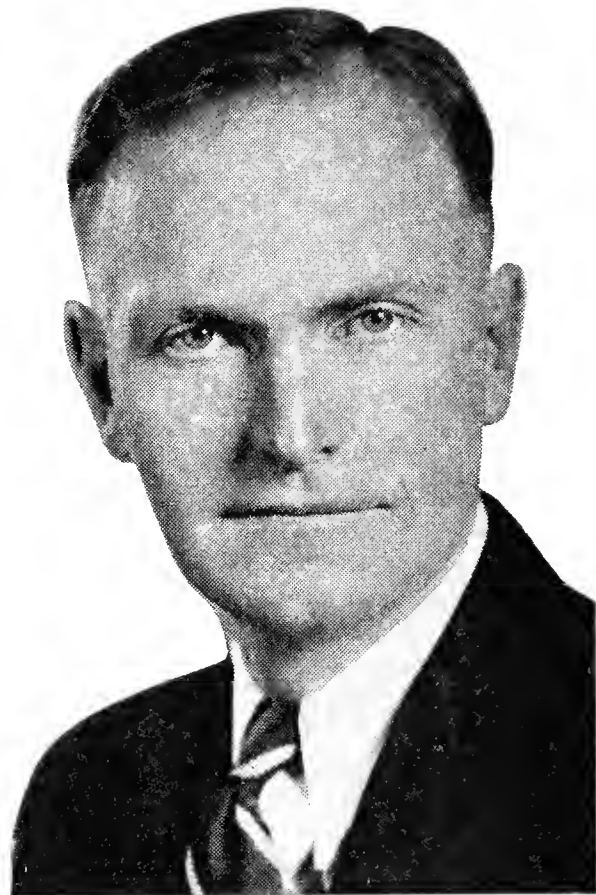




J. N. ROKELY.
Founder

ROKELY'S OFFER YOU MILLIONS OF THE FINEST BERRY PLANTS EVER GROWN!

BUY
*Direct From
The Growers*
**AT
BARGAIN
PRICES!**



A. J. ROKELY,
Manager

WE CHALLENGE ALL COMPETITION, BOTH FOR HIGH QUALITY AND PRICE! Rokely's plants are all grown on fertile, sandy soil that not only produces heavy, fibrous-rooted plants but allows these plants to be removed with the entire root system intact. Forty-nine years of experience is back of every plant Rokely's sell and assures you the best stock it is possible to produce.

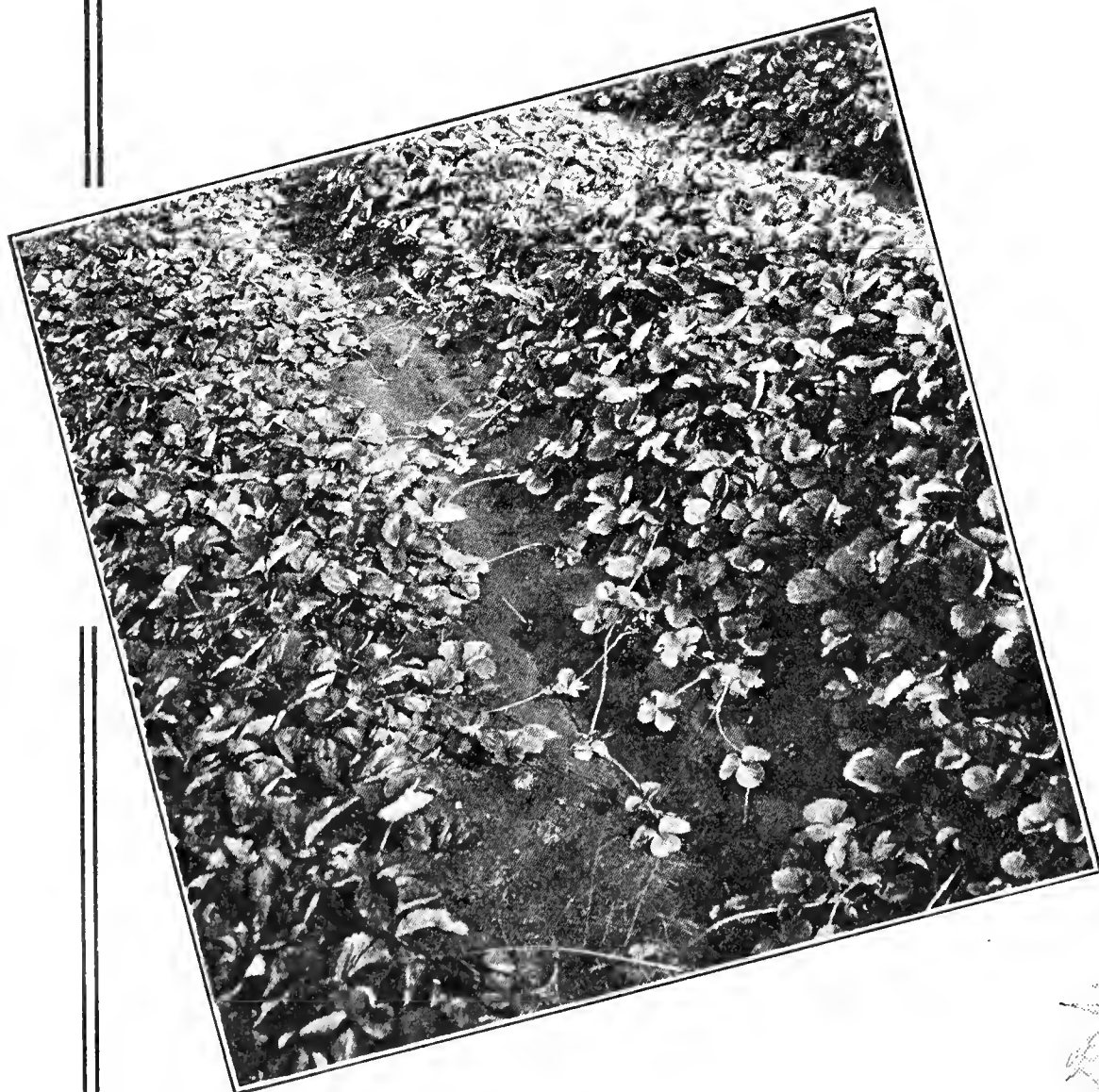
In the face of greatly increased labor and other costs, Rokely's have actually reduced prices on many items this year. It has always been our policy to give our customers the benefit of every saving we can possibly make, and at the same time spare no necessary expense to make our stock the finest it is possible to grow. The result is this best and largest crop of plants we have ever grown, offered to you at real money-saving prices.

HEAVY ROOTS

Note the heavy, fibrous roots on the Catskill plant shown below. Our sandy soil allows us to get all the root when digging. Plants like this cannot help but produce results for you.

**ORDER
EARLY
AND
BUY
FOR
LESS**

**SEE PAGE 5 FOR
MONEY-SAVING
DISCOUNTS ON
EARLY ORDERS**



HEALTH — VIGOR

This photograph gives you an idea of the healthy, vigorous stock that will be used in filling your orders. Thrifty parent stock, complete fertilization, and expert care combine to make Rokely's plants the preferred stock.





Hardy Northern Grown Stock Produced Under Ideal Conditions

**MICHIGAN STATE
DEPARTMENT OF
AGRICULTURE**

**Orchard and Nursery Inspection
Certificate of Nursery Inspection**

No. 153

This is to certify that the nursery stock of J. N. Rokely & Son, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after September 15, 1938.

JOHN B. STRANGE
Commissioner.

Bureau of Agricultural Industry
LAWRENCE O'NEILL

E. C. MANDENBERG
In Charge of Orchard and
Nursery Inspection
Lansing, Mich., Aug. 30, 1937

Our Guarantee

We guarantee all nursery stock sold by us to be first class, true to name, and free from injurious disease. We further guarantee safe arrival of your order by express or parcel post. All complaints of any nature, except untruthfulness to name, must be made within five days after receipt of shipment. However, it is mutually agreed between ourselves and purchaser that we are in no case to be held responsible for more than the original price of the stock.

**MICHIGAN STATE DEPARTMENT
OF AGRICULTURE**

**Orchard and Nursery Inspection
Certificate of Inspection No. 704**

Lansing, Mich., August 30, 1937.

This is to certify that the Raspberry fields of J. N. Rokely & Son, Bridgman, have been inspected according to the regulations of this Department and those listed on the back of this sheet having been found apparently free from dangerous insects and diseases, this certificate is granted and the sale of plants from the approved fields is authorized for the year ending September 15, 1938.

First Inspection made June 18, 1937.

Second Inspection made Aug. 26, 1937.

JOHN B. STRANGE
Commissioner.

Bureau of Agricultural Industry
LAWRENCE O'NEILL

E. C. MANDENBERG
In Charge of Orchard and
Nursery Inspection

Order Early and Take Advantage of these Big Discounts

Again this year we are offering 2 discount plans to our customers who place their orders with us early in the season. By receiving your orders in the winter we can take care of all the detail work in the office before the spring rush starts. For this reason we offer these discounts as an inducement for you to make up your order and send it in now. Early in the season we always have a full stock of all items and you are sure of securing exactly the stock you want, so **order early and buy for less.**

CASH DISCOUNT PLAN

10% DISCOUNT on all Cash Orders received during January, 1938.

8% DISCOUNT on all Cash Orders received during February, 1938.

5% DISCOUNT on all Cash Orders received up to March 20th, 1938.

For example, if you send us a Cash Order amounting to \$10.00 during January you may deduct \$1.00 and enclose remittance of \$9.00 in full payment for \$10.00 worth of stock.

FREE NURSERY STOCK PLAN

20% ADDITIONAL Nursery Stock with all Cash Orders received during January, 1938.

15% ADDITIONAL Nursery Stock with all Cash Orders received during February, 1938.

10% ADDITIONAL Nursery Stock with all Cash Orders received up to March 20th, 1938.

For example, if you send us a Cash Order amounting to \$10.00, during January, you may select an additional \$2.00 worth of stock from our catalog and add it to your order at no extra cost. In other words you will receive \$12.00 worth of stock for \$10.00 cash.

Use either plan you wish but not a combination of both on the same order.

THESE CASH DISCOUNTS AND FREE PLANT OFFERS APPLY ONLY TO STOCK ORDERED AT REGULAR CATALOG LIST PRICE, AND DO NOT APPLY TO BARGAIN COLLECTIONS OR SPECIAL QUOTATIONS BY LETTER.

ROKELY'S BIG FAIRFAX

THE GREATEST DESSERT
STRAWBERRY
KNOWN.

**BIG
SIZE!**

**BIG
YIELD!**

**BIG
PROFIT!**

ONLY
90c For
100 Plants

"The very top of the list for quality"—that's what everyone says who has tried this wonderful dessert strawberry. Introduced at the same time as Dorsett it has proven itself a worthy mate for that variety.

IMMENSE FRUIT

Fairfax berries are larger than Premier or Blakemore and are a deep, full red. Big, round, juicy fruit with a rich, distinctive strawberry flavor equalled by no other variety. In firmness these immense berries are equal to Blakemore and make a wonderful long distance shipper.

BIG YIELDS

Fairfax has established a reputation for producing bumper crops of early berries of such quality as to bring premium prices on every crate. This variety is enormously productive, running second only to Dorsett in extensive crop tests.

VGOROUS GROWTH

Fairfax plants are big, long-rooted fellows that make wide fruiting rows. Fruit stems are very stocky and erect, holding the berries well off the ground. Foliage is very dark green, exceptionally free from disease and vigorous in growth.

Fairfax
Is Best Of
All For
Home Use
And Can-
ning. Fresh
From The
Vines They
Are Fit
For A
King.



MONEY SAVING PRICES

25 Plants\$0.35
50 Plants55
100 Plants90
250 Plants1.85
500 Plants2.95

\$5.75

For 1000 Plants

Less Discounts, See Page 5

ROKELY'S GENUINE PREMIER

*World's Most Famous Strawberry
Grown For Plants Only on Rich Sandy Soil*

A NATIONAL FAVORITE

Introduced in 1915, Premier soon established itself as the leading early strawberry, and, without doubt, over a period of years it has made more money for Strawberry growers than any other variety ever introduced. A sure indication of its excellence is the fact that newer varieties must surpass it in order to become established. This grand old berry is still ranking at the top of our list in sales.

NEW
LOW PRICE
\$5.75

Per 1000 plants

25 plants\$0.35
50 plants55
100 plants90
250 plants 1.85
500 plants 2.95

Less Discount — See page 5.

Attractive Fruit—Heavy Yields

Premier bears an enormous crop of large, uniform-sized berries, while the berry is bright red clear to the center, is perfect in shape, and ripens without green tips. The fruit presents a very pleasing appearance on the market and has an established reputation for top prices. Premier berries are moderately firm and will hold up for local market or shipping reasonable distances.

SURPLUS PLANTS
\$3.00 per 1000

During our shipping season we always have some plants of most varieties left in the packing house at the end of each day. We class these as Surplus Plants and offer them to buyers who are not particular about varieties at the low price of \$3.00 per 1,000. All freshly dug, first class plants. Do not ask for named sorts, labeled, under this offer.

No Discount

Growth

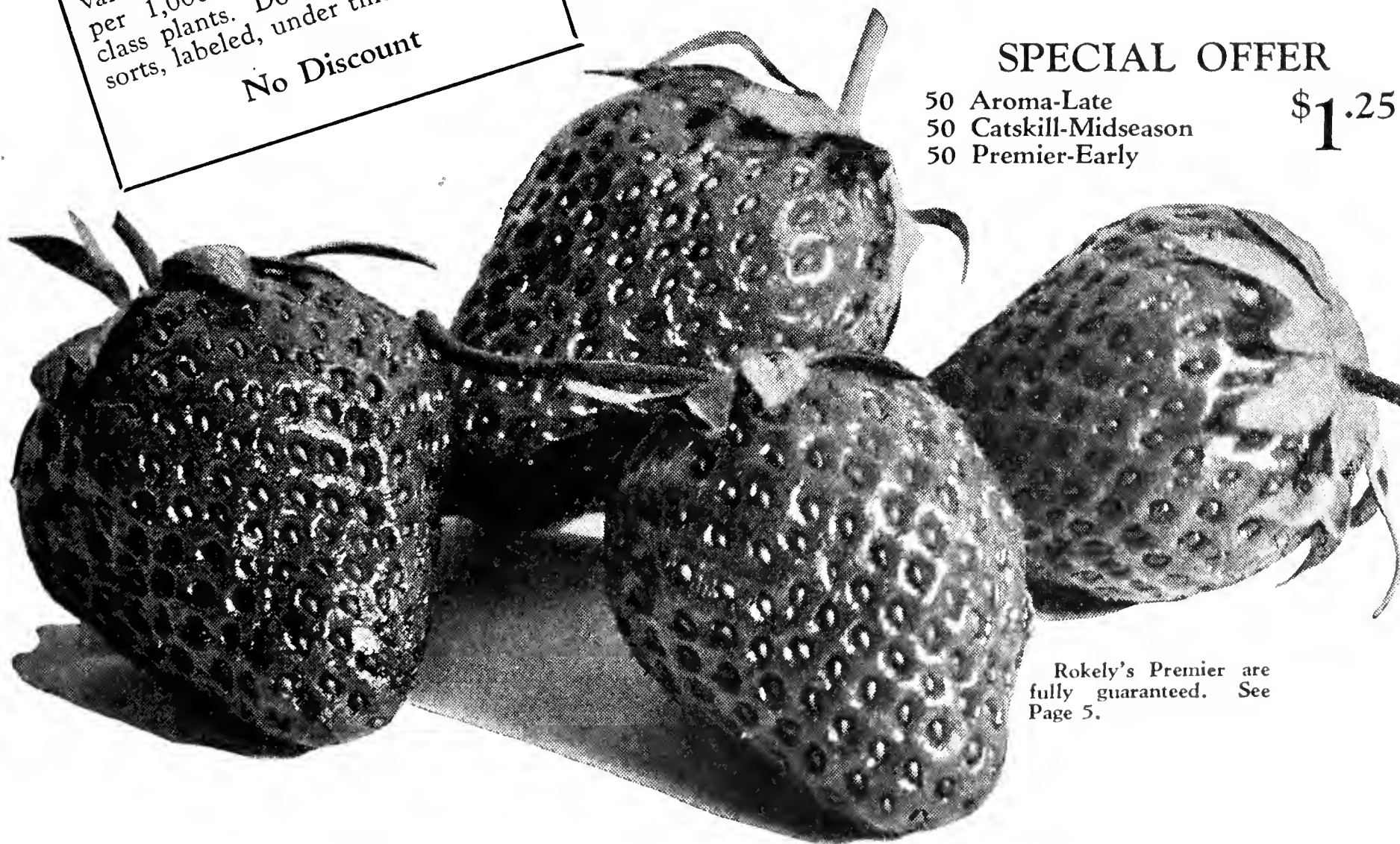
Premier makes an abundant growth for a good fruiting bed, making a plentiful number of nice strong plants rather than great numbers of smaller ones. The plants are sturdy, healthy, and long rooted, making them drought-resistant.

Frost-Proof

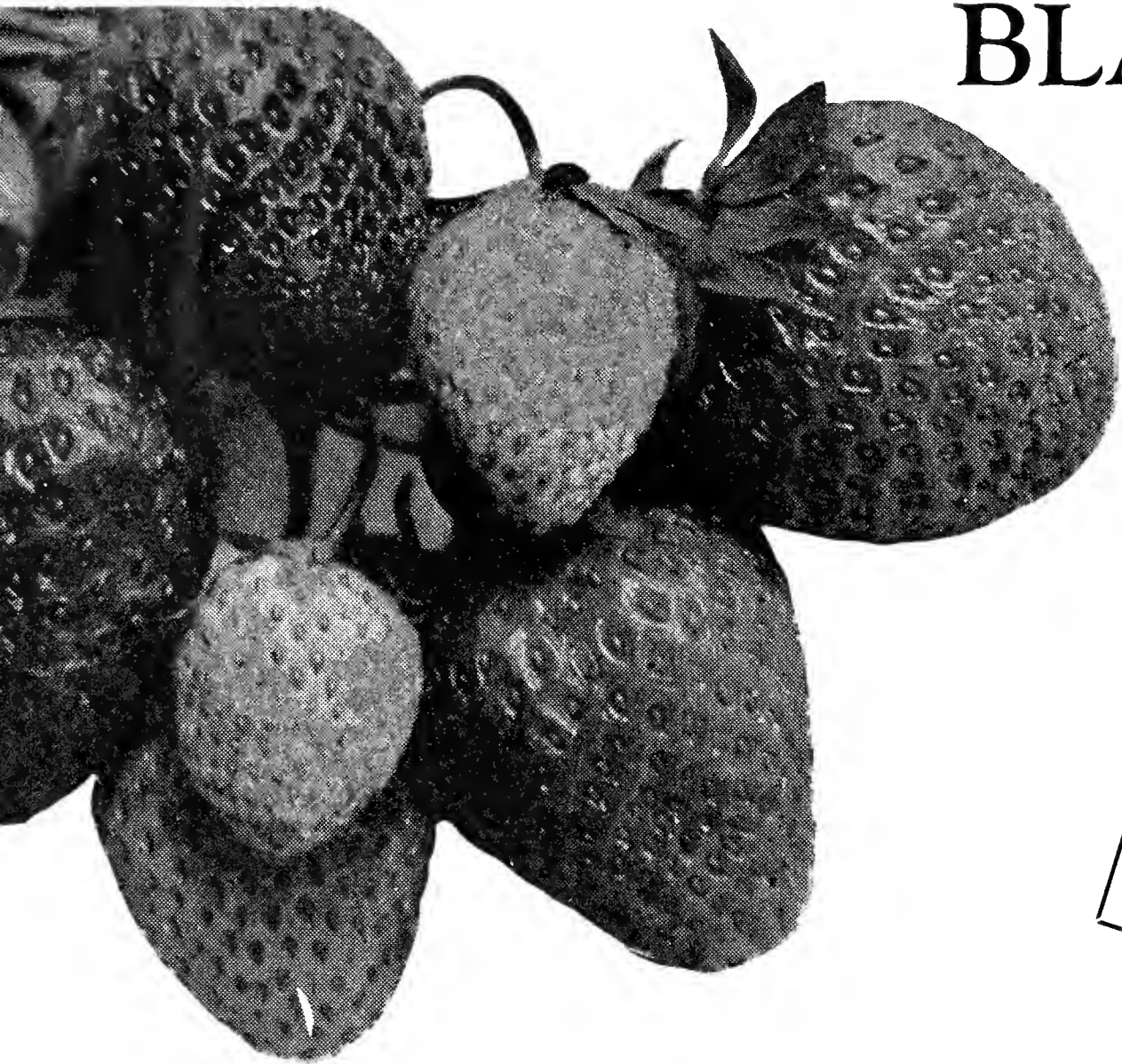
Here is where Premier stands supreme. Premier seems to be practically frost-proof and on this account alone it will continue to be grown in many sections for a long time. Not since its introduction has Premier been a total crop failure on account of frost or late freezes.

SPECIAL OFFER

50 Aroma-Late	\$1.25
50 Catskill-Midseason	
50 Premier-Early	



Rokely's Premier are fully guaranteed. See Page 5.



BLAKEMORE

Noted for Firmness

**Now Priced
Lower Than
Ever Before!**

NEW PRICES	
\$4.85	
Per 1000 plants	
25 plants	\$0.30
50 plants50
100 plants85
250 plants	1.60
500 plants	2.50
Less Discount — See page 5.	

Blakemore is extra early, ripening four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor. Blakemore yields as much fruit as Premier and berries average about as large. They mature to a pretty pointed shape and bright color. Because of its firm flesh and tough skin the Blake-

more has proven a wonderful long distance shipper and will remain on the vines a considerable time after ripening without becoming soft. Plants are vigorous and produce runners freely. Especially recommended where weather conditions or lack of help prevent keeping berries picked close.

GRAND CHAMPION 40-Day Strawberry

Although classed as midseason, Grand Champion commences to ripen with Premier and still produces fancy berries with the Aroma, providing an exceptionally long picking season. Extremely heavy yields of immense, bright red berries with enticing rich flavor and fancy appearance. Excellent for canning and preserving. Plants are large and sturdy with extra heavy healthy foliage which protects the blossoms from frost. This variety is rapidly making a name for itself because of its heavy yield of extra fancy berries that top the market.



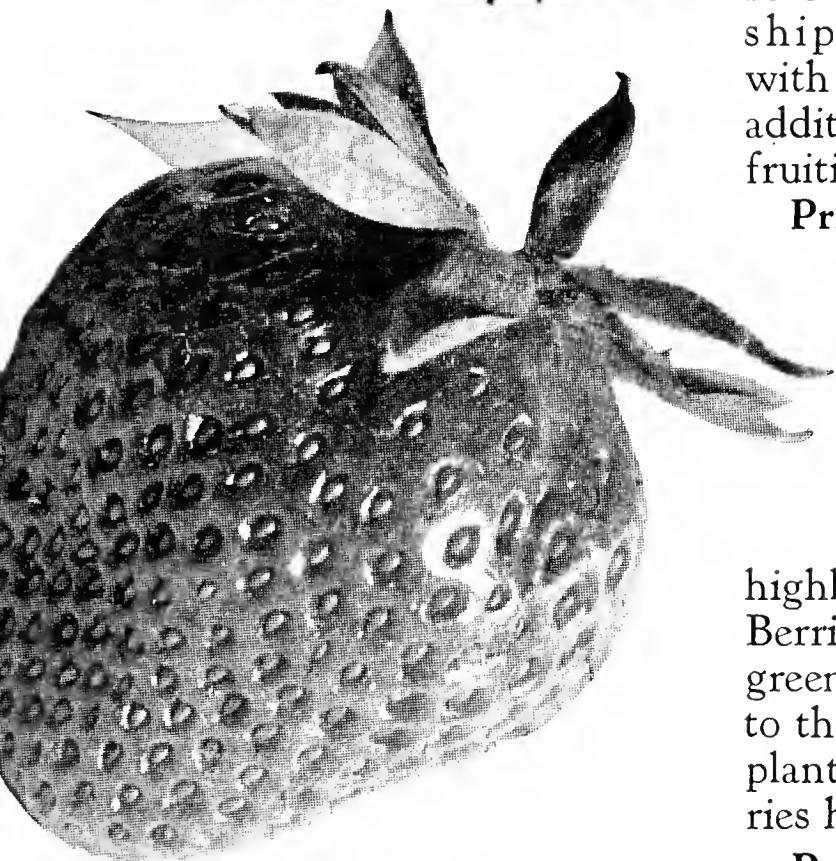
LOW PRICES	
Per 100	
90c	
Less Discount	
25 for..	\$0.35
50 for..	.55
250 for..	1.90
500 for..	3.00
1000 for..	5.95
See page 5.	



EXTRA EARLY BEAVER

A heavy producer of deep glossy red berries. Hardy and frost resistant. Fruit is very firm and of such texture that it does not require picking more than twice a week. Begins ripening three or four days before Premier. Unsurpassed as a shipper, and compares well with Premier in every way. In addition it will make a good fruiting row on any soil. Especially favored in the Northwest.

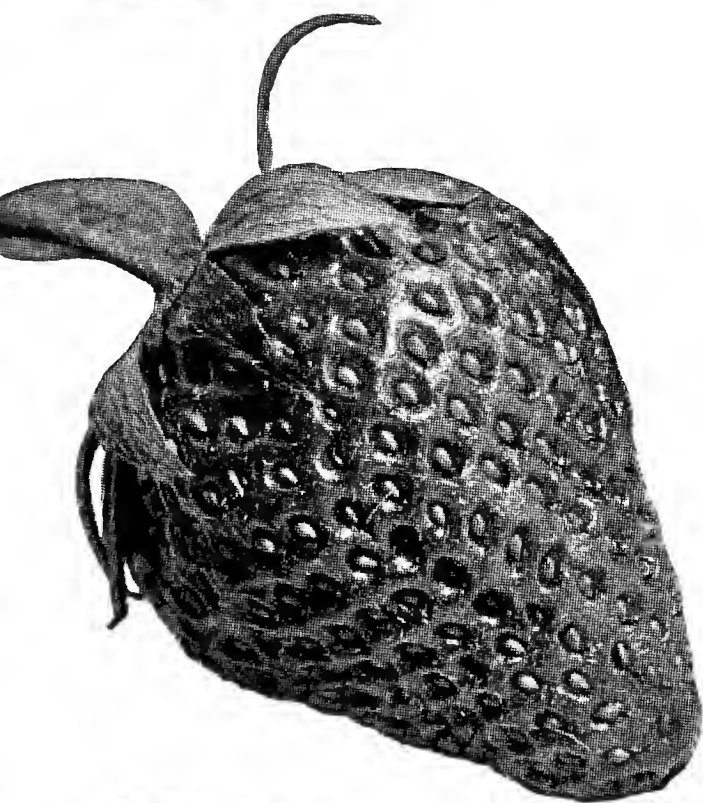
Prices: 25 for 25c; 50 for 45c; 100 for 75c; 250 for \$1.50; 500 for \$2.30; 1000 for \$4.45.



BIG EARLY CLERMONT

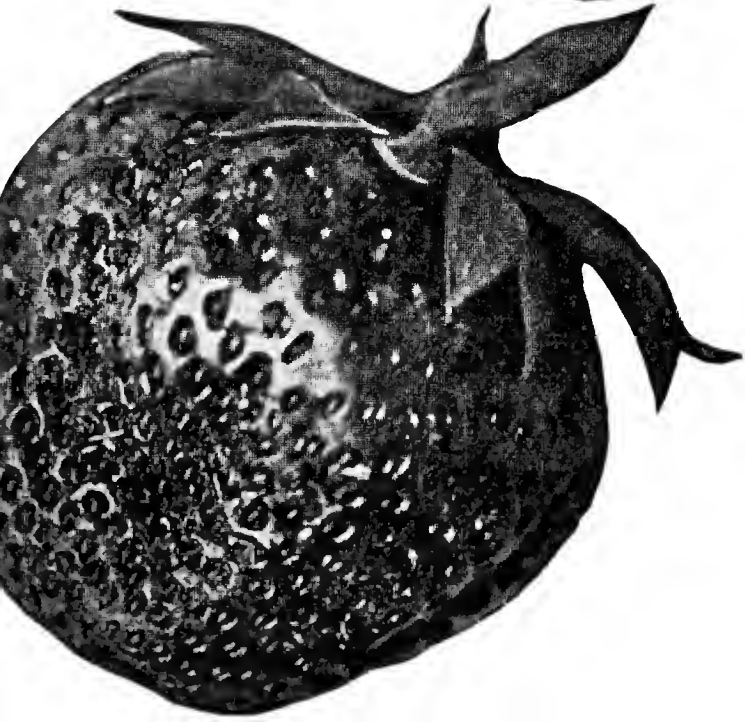
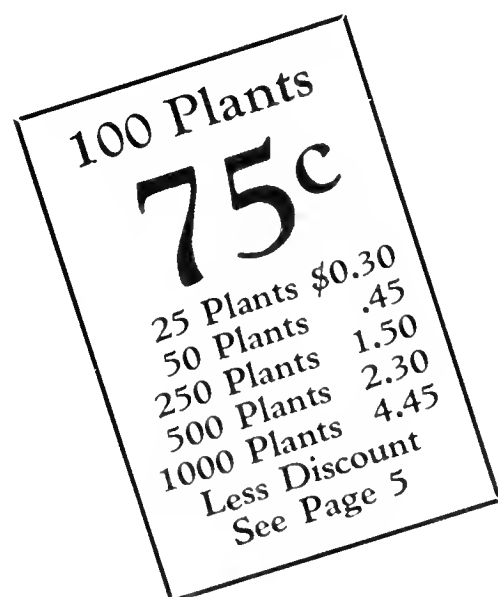
Extra-large, plump, NEW Strawberry that is attracting much attention in the northern states and is highly praised by leading growers who have given it a trial. Berries are smooth, bright glossy red and have an attractive green calyx. Excellent quality, ripen evenly, and are bright red to the center. Makes a heavy fruiting row of strong, vigorous plants with erect, healthy foliage. Yields with the best and berries hold up exceptionally well over the picking season.

Prices: 25 for 35c; 50 for 55c; 100 for 90c; 250 for \$1.90; 500 for \$3.00; 1000 for \$5.95.



Old Favorite DUNLAP

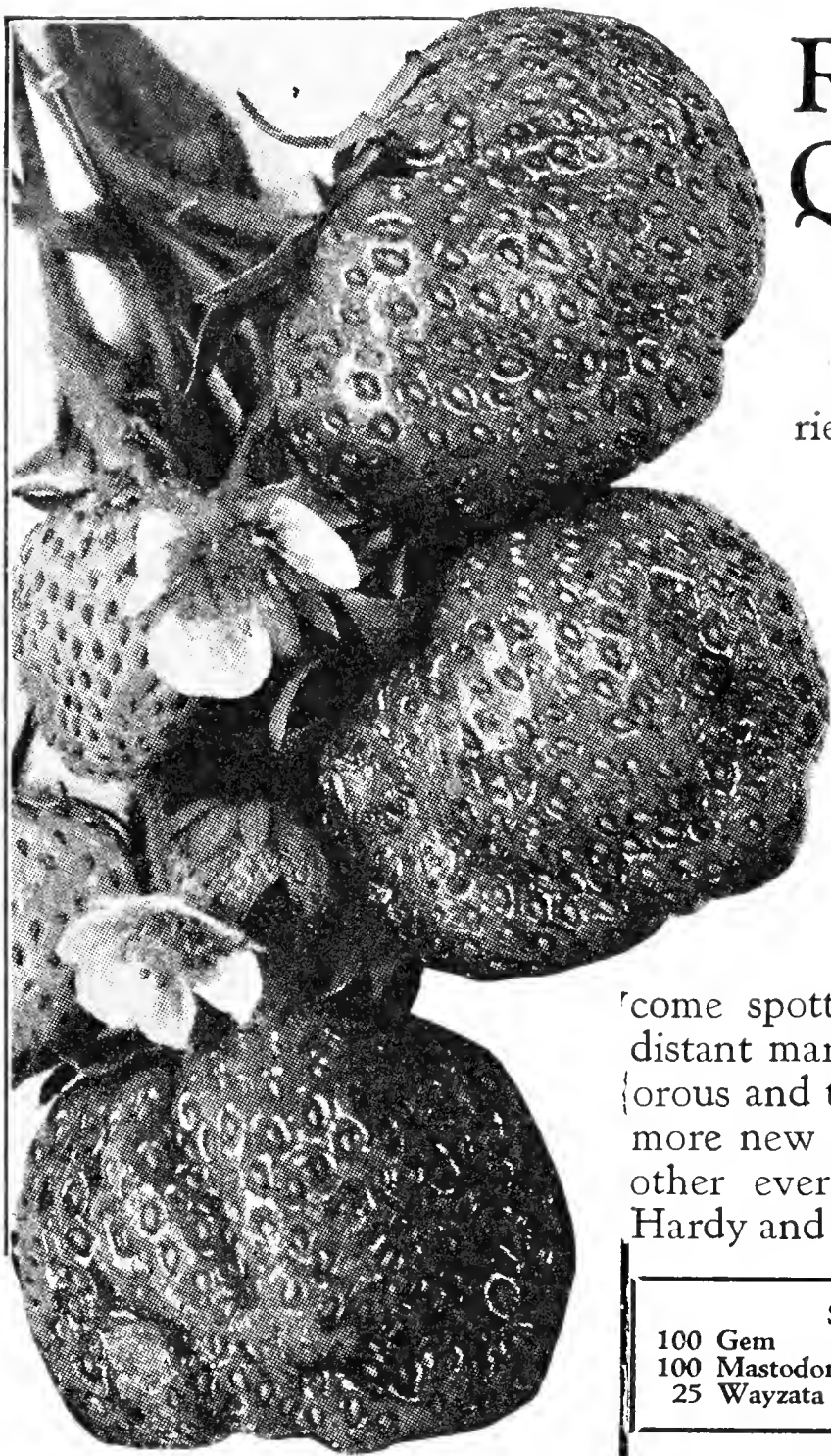
Probably the oldest Strawberry grown and still one of our best sellers, proving that it is one of the best all-purpose Strawberries ever offered. The beautiful, crimson-red berries have a rich, distinctive flavor that makes them favorites for home use. Enormous cropper and good shipper. Thrives everywhere with little attention and will produce big crops where others fail.



Standard Late AROMA

This late berry is a favorite market and long distance shipping variety in the South but is grown with equal success in every other part of the country. The berries are uniformly round in shape and deep glossy red in color. The plant is a hardy grower and produces an abundance of healthy dark green foliage. The berry has a pleasing aromatic flavor peculiar to this variety alone.

Prices: 25 for 30c; 50 for 50c; 100 for 85c; 250 for \$1.60; 500 for \$2.50; 1000 for \$4.95.



ROKELY'S QUALITY GEM

For High Quality—Big Yield

You don't have to worry about runty, half-green berries if you plant Gem. The berries are uniformly large, well shaped, bright red, and ripen evenly from the beginning to the end of the season. The flavor is one you will never forget—sweet, rich and satisfying. The last berries in the fall are as delicious as the first. For firmness and keeping qualities Gem surpasses all others. Will stand handling and long distance shipping even during hot, dry weather in a truly marvelous manner. The quality of Gem is so supreme that the berries retain their bright, sparkling red color long after picking and do not bruise or be-

come spotty even when shipped to distant markets. Gem plants are vigorous and thrifty growers, making more new runner plants than any other everbearer yet introduced. Hardy and will thrive anywhere.

100 GEM	
\$1.15	
25 Plants	...\$0.50
50 Plants70
250 Plants	... 2.35
500 Plants	... 4.00
1000 Plants	... 7.95
Less Discount See Page 5	

SPECIAL OFFER		
100 Gem		\$2.85
100 Mastodon	FOR	
25 Wayzata	NO DISCOUNT	

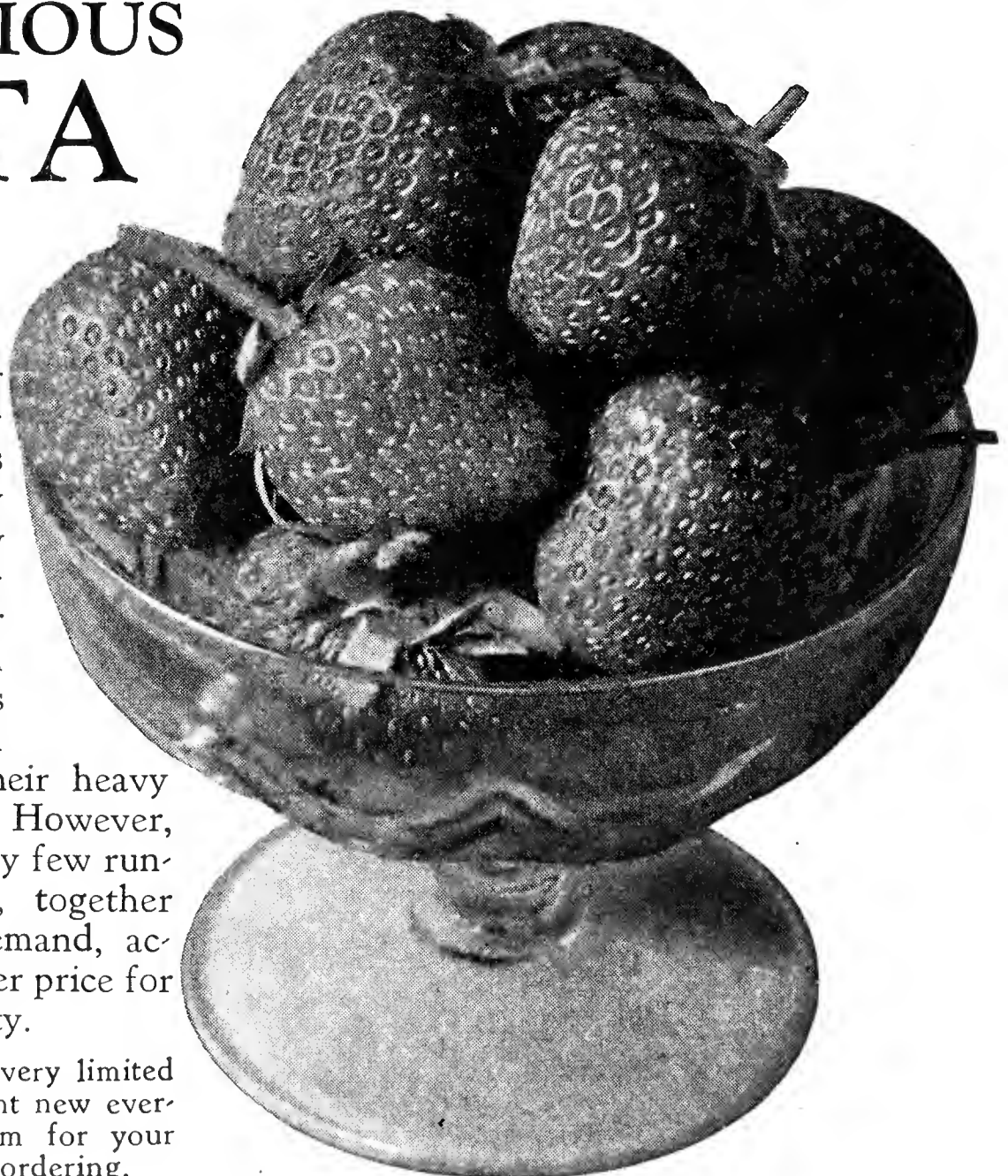
ROKELY'S DELICIOUS WAYZATA

**THE NEW EVERBEARER
WITH THAT
HONEY-SWEET FLAVOR**

This most delicious new everbearer deserves all the praise given it. Wayzata is supreme among the everbearers for home use. The berries are extremely large and uniform; red to the heart, very firm, and possess the richest and sweetest flavor of any berry we have ever tasted. Wayzata plants are enormous in size and often have ten or more crowns—throwing out many fruit stems, which

is the secret of their heavy yielding ability. However, Wayzata makes very few runner plants, which, together with the active demand, accounts for the higher price for plants of this variety.

We have grown a very limited supply of this excellent new everbearer and offer them for your trial. We advise early ordering.



25 Plants	
\$1.19	
50 Plants	...\$1.95
100 Plants	... 3.65
250 Plants	... 6.20
Less Discount	

Delicious **BOYSENBERRY** Hardy



Sensational New Berry MAMMOTH TWO-INCH FRUIT

A cross of the blackberry, raspberry and loganberry, Boysenberry is far more vigorous than any of its parents. Huge, plump, juicy, delicious berries, 1½ to 2 inches long are borne in profusion. If you could taste them you would agree that in flavor they stand supreme. Whether eaten fresh or with cream, or canned for sauce, jam, or preserves or in pies, it is superior in every way to any other berry grown. Color dark wine-red. Boysenberry is almost seedless; is firm and therefore a good shipping berry. Produced in large clusters on long stems that stand away from the canes.

The plant is a tremendous, vigorous grower, and every cane is simply loaded with fruit. The fruit ripens over a very long period—almost two months. Boysenberry holds the record of almost six tons of berries from one acre, selling for \$1,760.00.

Plant Boysenberry this spring and be the first in your neighborhood to have this wonderful new delicious fruit.

PRICES OF BOYSENBERRY PLANTS

Heavy 1-yr. plants: Each, 20c; 6 for 75c; 12 for \$1.25; 25 for \$2.25; 50 for \$4.25; 100 for \$7.95; 500 for \$29.95.

GOLDEN QUEEN YELLOW RASPBERRY

A beautiful golden yellow Raspberry. Fruit is large, quality first class, very productive. Makes a wonderful showing when mixed with red and black kinds for table use. Flavor rich, sugary-sweet and luscious. Canes are hardy, upright growing, and almost thorn-free.

Prices: Heavy 1-yr. plants: 20c each; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$6.95.

CRYSTAL WHITE BLACKBERRY

A real creamy-white Blackberry. The fruit is large with few seeds; sweet and delicious when fully ripe. Very productive. Plants are healthy, strong growers and bear young. Mixed with jet black berries for dessert it makes a wonderful dish.

Prices: Heavy, 1-yr. plants, 20c each; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$6.95.

TAYLOR

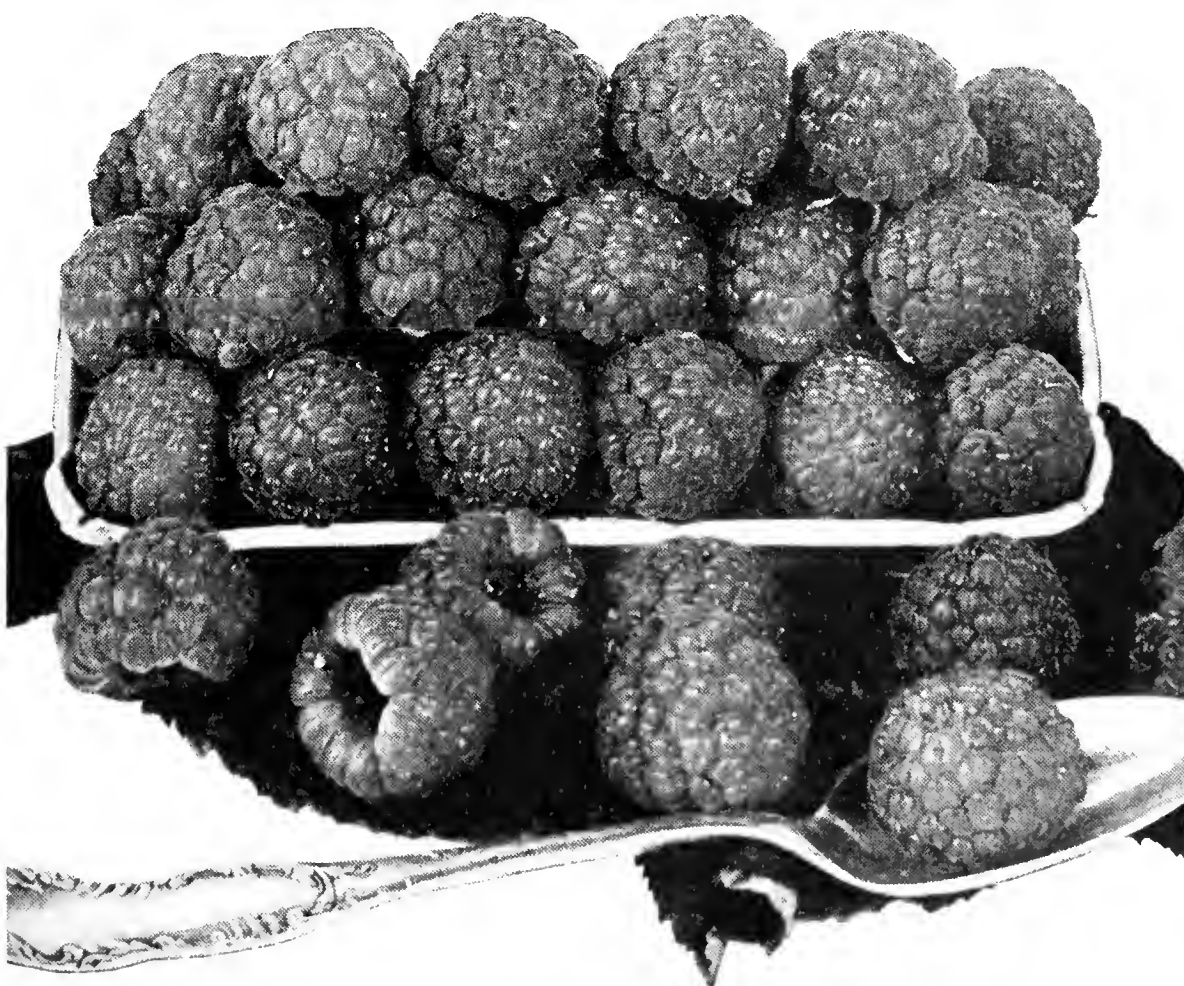
GIANT RED RASPBERRY

12 Big Plants Only \$1.00

BEST LATE Raspberry on record! Berries are larger than other varieties; oblong in shape; firm as Newburgh; rich in flavor. Bright, snappy red color, small cavity, and freedom from crumbling make it superb. Every berry is alike from first to last picking, over a long fruiting season. Taylor plants are tall, vigorous growers, hardy and disease-resistant.

PRICES OF TAYLOR PLANTS

Heavy 1-yr.: 6 for 60c; 12 for \$1.00; 25 for \$1.75; 50 for \$3.25; 100 for \$5.95; 500 for \$19.95.



Rokely's

CUMBERLAND

Blackcaps



100

Medium 1-Yr.
PLANTS

\$1⁰⁰

Cumberland berries are the aristocrats of the Blackcap family and without question the best all-purpose Black Raspberry you can grow. Uniformly large and brilliant purplish black in color, they grow in big, attractive clusters. Easy to pick and easy to sell, for their beauty and luscious flavor attract buyers. Cumberland has every quality you want. A famous canner; superb for the table. Stands up for long distance shipping. A real money maker. Ripens medium late, following Logan and making a fine fruiting team with this popular variety.

PRICES OF CUMBERLAND PLANTS

Medium, 1-yr.: 25 for 40c; 50 for 60c; 100 for \$1.00; 250 for \$2.15; 1000 for \$7.95. Heavy, 1-yr.: 25 for 70c; 50 for \$1.00; 100 for \$1.60; 250 for \$3.50; 1000 for \$12.95. 2-yr. transplants: 12 for 90c; 25 for \$1.65; 50 for \$2.45; 100 for \$3.95.

POTOMAC

PURPLE RASPBERRY

25 - 1-YR. PLANTS - 60c

The most delicious Purplecap you ever tasted! Mild, honey-sweet flavor. Valuable for fresh desserts, pies, jam, preserves. Very firm and does not crumble. Fruit clings to branch long after fully ripe. Berries enormous in size and tremendous yielder. Plants hardy, vigorous growers; exceptionally free from mosaic and other diseases. We have counted 20 to 25 berries on one stem of Potomac against 10 to 12 on Cumberland growing alongside.

PRICES OF POTOMAC PLANTS

Heavy 1-yr: 25 for 60c; 50 for \$1.25; 100 for \$1.95; 250 for \$3.95; 1000 for \$14.95. 2-Yr. Transplants: 12 for \$1.00; 25 for \$1.40; 50 for \$2.70; 100 for \$4.45; 250 for \$8.95.

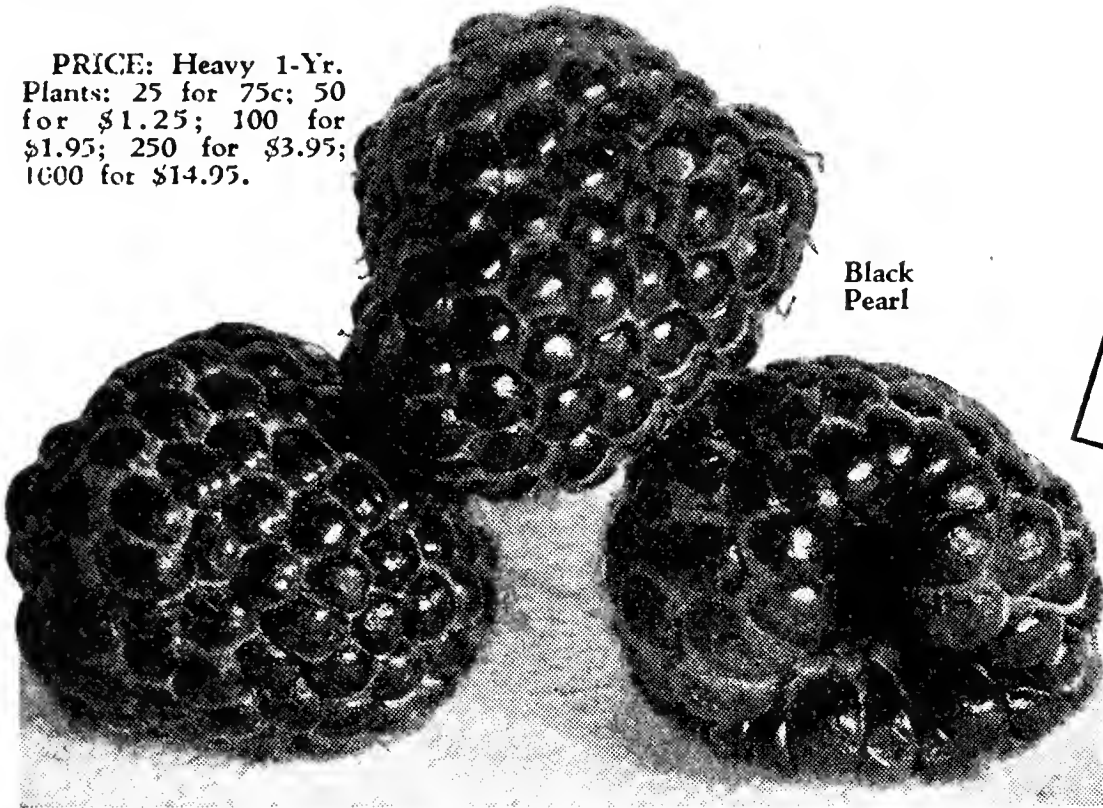


Other WORTH-WHILE Blackcaps

QUILLEN THE LATEST BLACKCAP

A Blackcap that ripens after Cumberland, thus prolonging the Black Raspberry season. Quillen berries are immense in size, jet black in color, of finest quality, and possess a tempting richness of flavor. A truly fancy table berry, and never fails to bring high prices. A strong grower—highly resistant to disease. No crumbly, seedy berries.

PRICE: Heavy 1-Yr. Plants: 25 for 75c; 50 for \$1.25; 100 for \$1.95; 250 for \$3.95; 1000 for \$14.95.



Black Pearl

EARLY BLACK PEARL

One of the first Black Raspberries on the market, insuring good prices to the commercial grower. Ripens a week to ten days before Cumberland. Very resistant to disease and drought. Flavor is excellent and quality good. Every berry matures to full large size with no crumbly or seedy ones. Large, thrifty bushes—easy to grow.

PRICE: Heavy 1-yr. plants, 25 for 70c; 50 for \$1.00; 100 for \$1.60; 250 for \$3.50; 1000 for \$12.95.

ROKELY'S
"Big Three"
 RASPBERRY GARDEN
 12 Cumberland
 12 Potomac
 12 Latham
 2-Yr. Transplants
\$1.95
 SPECIAL ONLY
 No Discount

"Long Season"
 BLACKCAP GARDEN
 25 Cumberland
 25 New Logan
 25 Quillen
 Heavy 1-Yr. Plants
\$1.70
 NO DISCOUNT

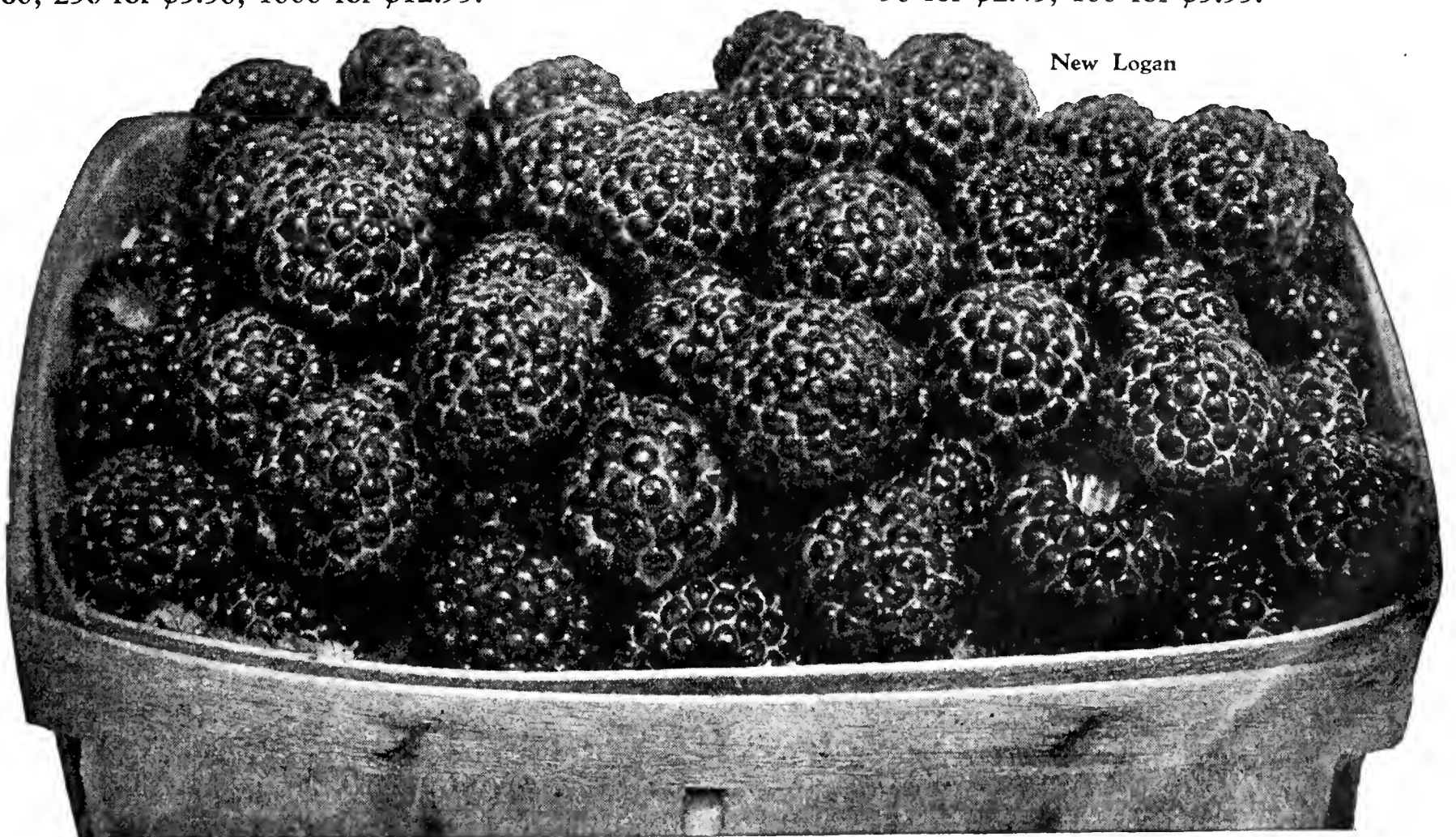
DISEASE RESISTANT NEW LOGAN

New Logan produces an abundant yield of extra early, mammoth, delicious berries. Quality is superior to any other early variety. Logan berries do not crumble or become seedy, but all mature to full size.

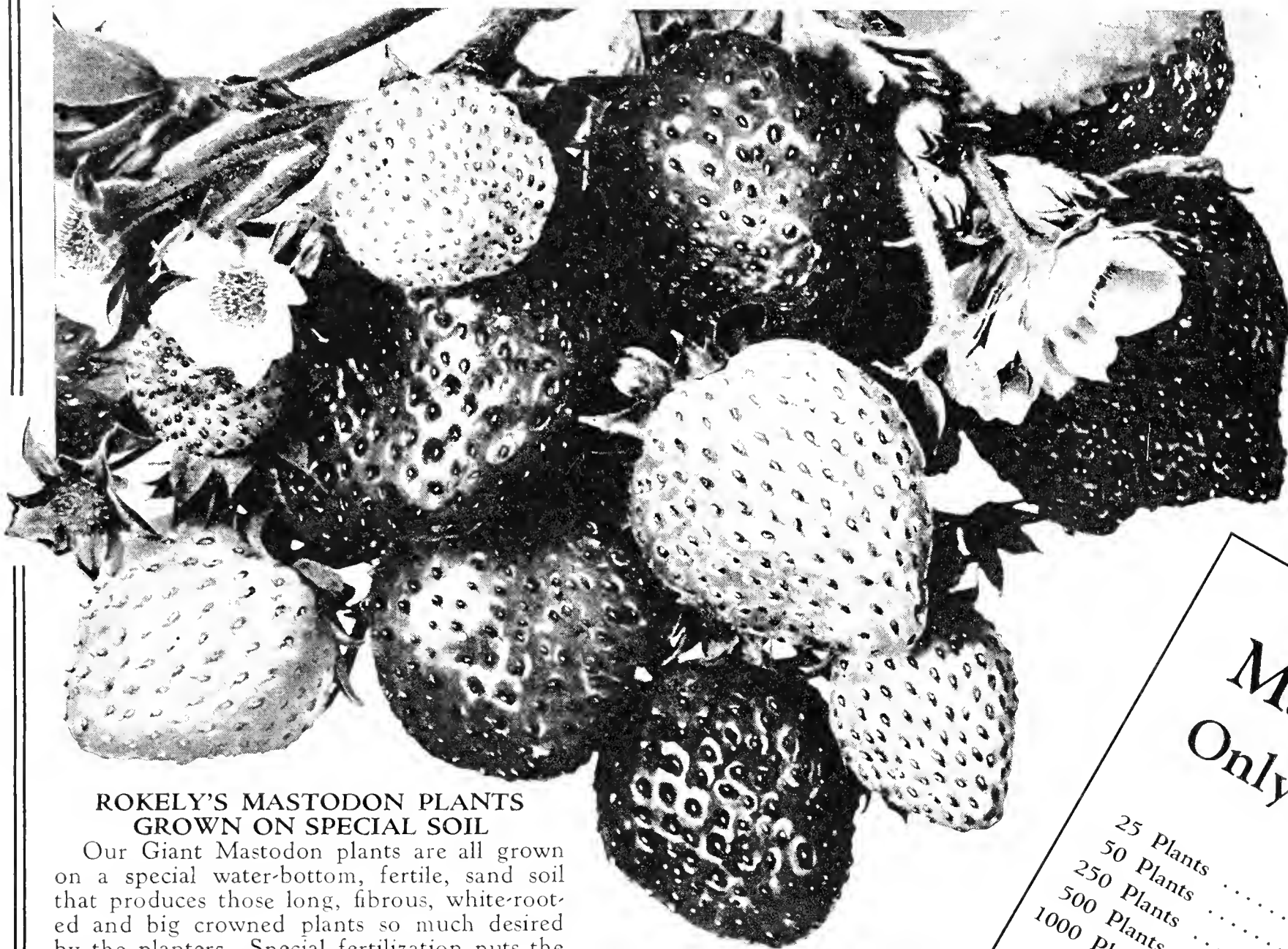
Plants sturdy growers, highly resistant to disease and drought. Plant New Logan Early, Cumberland Midseason, and Quillen Late for longer picking season and greater profits.

PRICES OF NEW LOGAN PLANTS

Heavy 1-yr.: 25 for 75c; 50 for \$1.10; 100 for \$1.70; 250 for \$3.70; 1000 for \$13.45.
 2-yr. Transplants: 12 for 90c; 25 for \$1.65; 50 for \$2.45; 100 for \$3.95.



New Logan



ROKELY'S GIANT MASTODON

**Still the Most Popular Everbearing
Bears In 90 Days—Three Crops In 18 Months**

Why wait a whole year before your profits start? Plant Rokely's Giant Mastodon and be picking ripe, luscious berries within a few weeks. Customers have reported yields as high as three quarts per plant the first fall. That gets you into the profit-making class quick.

AMERICA'S FAVORITE

We have sold more Mastodon plants in the past few years than all other everbearers in our history. The reason—enormous yields, fancy berries, long bearing season. Mastodon may well be called "America's Favorite."

LOADS OF BIG BERRIES IN THREE MONTHS

Rokely's big, healthy, Giant MASTODON plants bear three crops in 18 months. Planted in spring of 1938 they will commence bearing in July of the same summer. In spring of 1939 they will bear a full crop at the same time as the regular June-bearing kinds and after a rest of a few weeks will produce another full crop during fall of 1939. Three full crops of these big, fancy Mastodon berries in 18 months spells real profit.

**100 GIANT
Mastodon
Only \$1.25**

25 Plants	\$0.55
50 Plants75
250 Plants	2.65
500 Plants	4.45
1000 Plants	7.75
Less Discounts, See Page 5		

ROKELY'S MASTODON PLANTS GROWN ON SPECIAL SOIL

Our Giant Mastodon plants are all grown on a special water-bottom, fertile, sand soil that produces those long, fibrous, white-rooted and big crowned plants so much desired by the planters. Special fertilization puts the pep and stamina into our plants that will enable them to withstand transfer to other soils and climates and go right ahead producing those enormous crops of Giant berries for which they are famous.

SPECIAL 2000 ROKELY'S GIANT MASTODON

No. 1 Plants

**ONLY
\$15⁰⁰**

No Discount

LARGEST EVERBEARING STRAWBERRY GROWN

Mastodon berries are easily the largest Everbearing Strawberry ever known. Actual photo at right shows a quart box filled with 18 Mastodon berries. This enormous size together with their beautiful, bright red color, green calyx and prominent yellow seeds make Mastodon berries real beauties that attract attention and bring top prices wherever sold.

BEAR CONTINUOUSLY FROM JULY TO WINTER

Mastodon has the longest fall bearing season of any of the Everbearers. Many everbearers produce one or two good pickings and then bear only sparingly during the rest of the fall season but Mastodon commences in July and bears heavily, without interruption, until stopped by freezing weather. The heavy fruit stems with loads of berries are well covered by the rank, heavy, dark-green foliage giving complete protection to the fruit and allowing it to mature during late fall weather which is often cold and unfavorable.

FRESH BIG MASTODON FROM FIELD TO ROADSIDE MARKET

The roadside stand offers an ideal outlet for your Mastodon berries. Customers will always pay a premium for your fall crops when they know they are receiving freshly picked, ripe, luscious Mastodon berries. Many of our customers report selling their entire Mastodon crop at from 30c to 50c per quart.



WORLD'S GREATEST LATE RASPBERRY

ROKELY'S
HEAVY
YIELDING

LATHAM

By sheer pre-eminent merit Latham has become in a few short years the most popular Red Raspberry in the United States today. Popular in the home garden because it is easy to grow and sure to bear. Popular with berry growers because it makes them money, is a sure and heavy cropper, and the fruit carries well to market and commands a premium.

IMMENSE BERRIES—SUPREME QUALITY

Latham berries are mammoth, bright red beauties averaging three-fourths to one inch in diameter. Uniform in size and shape and present a delightful picture. Supreme in quality, the berries will cling to the bushes several days



Now as Low as \$9.45 Per 1000		
MEDIUM 1-YR. PLANTS		
25	\$0.45
100	1.25
500	4.85
50	\$0.75
250	2.95
1000	9.45
HEAVY 1-YR. PLANTS		
25	\$0.70
100	1.95
500	7.55
50	\$1.25
250	3.95
1000	14.95
2-YR. TRANSPLANTS		
12	\$0.75
50	2.25
250	7.85
1000	\$29.85
25	\$1.20
100	3.85
500	14.95
LESS DISCOUNT—SEE PAGE 5		

after ripening and never crumble. Sells at premium prices on all markets.

HARDY—HEAVY YIELDER

Latham is a strong, sturdy grower. Absolutely hardy and the Rokely strain is absolutely free from disease. It thrives on every kind of soil and produces bumper crops of fine berries regularly. The canes grow large, straight and tall and are literally loaded with berries which mature perfectly over an unusually long fruiting season.

Prof. W. H. Alderman, Chief of Horticulture, University of Minnesota, says: "The Latham variety not only is resistant to our winter conditions but it is also one of the most productive Raspberries with which we are familiar. Our test plots at the Minnesota State Fruit Breeding Farm have yielded from 254 to 294 24-pint crates per acre the third season after planting."

SPECIAL OFFER

100 Chief 100 Latham
HEAVY 1-YR. PLANTS
ONLY

\$2.95 No
Discount

ROKELY'S

BIG CHIEF

EARLY RED RASPBERRY

BARGAIN PRICE \$1.25 PER 100

The established leading **early** Red Raspberry. Chief bears enormous crops of large snappy red berries 10 days before Latham commences to ripen and continues well into the Latham season. Berries are as large as Latham and a splendid keeper and shipper. Excellent quality and delicious sweet Raspberry flavor making a wonderful home garden variety. Outclasses old early kinds in every respect.

Chief plants are unusually healthy, vigorous and perfectly hardy. Remarkable root development and an abundance of tough, leathery foliage make it drought resistant and remarkably immune to disease. A sure and heavy cropper every year, covering a long fruiting season.

	PRICES OF CHIEF PLANTS						
	12	25	50	100	250	500	1000
Medium, 1-yr.		\$0.45	\$0.75	\$1.25	\$2.95	\$4.85	\$9.45
Heavy, 1-yr.70	1.25	1.95	3.95	7.55	14.95
2-yr. transplants75	1.20	2.25	3.85			

ST. REGIS

EVERBEARING RED RASPBERRY

The leading fall-bearing Red Raspberry. Ripens extra early and bears a big crop during regular raspberry season and produces another crop on the new canes during the fall months. Berries are medium to large in size and a brilliant crimson color. Flavor is rich, sweet, and delicious. Good keeping qualities, a good shipper, and absolutely hardy.

PRICES: Heavy 1-yr. plants, 25 for 70c; 50 for \$1.35; 100 for \$2.25; 250 for \$4.50; 500 for \$8.10; 1000 for \$15.95. 2-yr. transplants, 12 for 90c; 25 for \$1.40; 50 for \$2.70; 100 for \$4.45.



Newburgh

ALL SEASON
RASPBERRY GARDEN

25 Chief

25 Latham

25 St. Regis

\$149

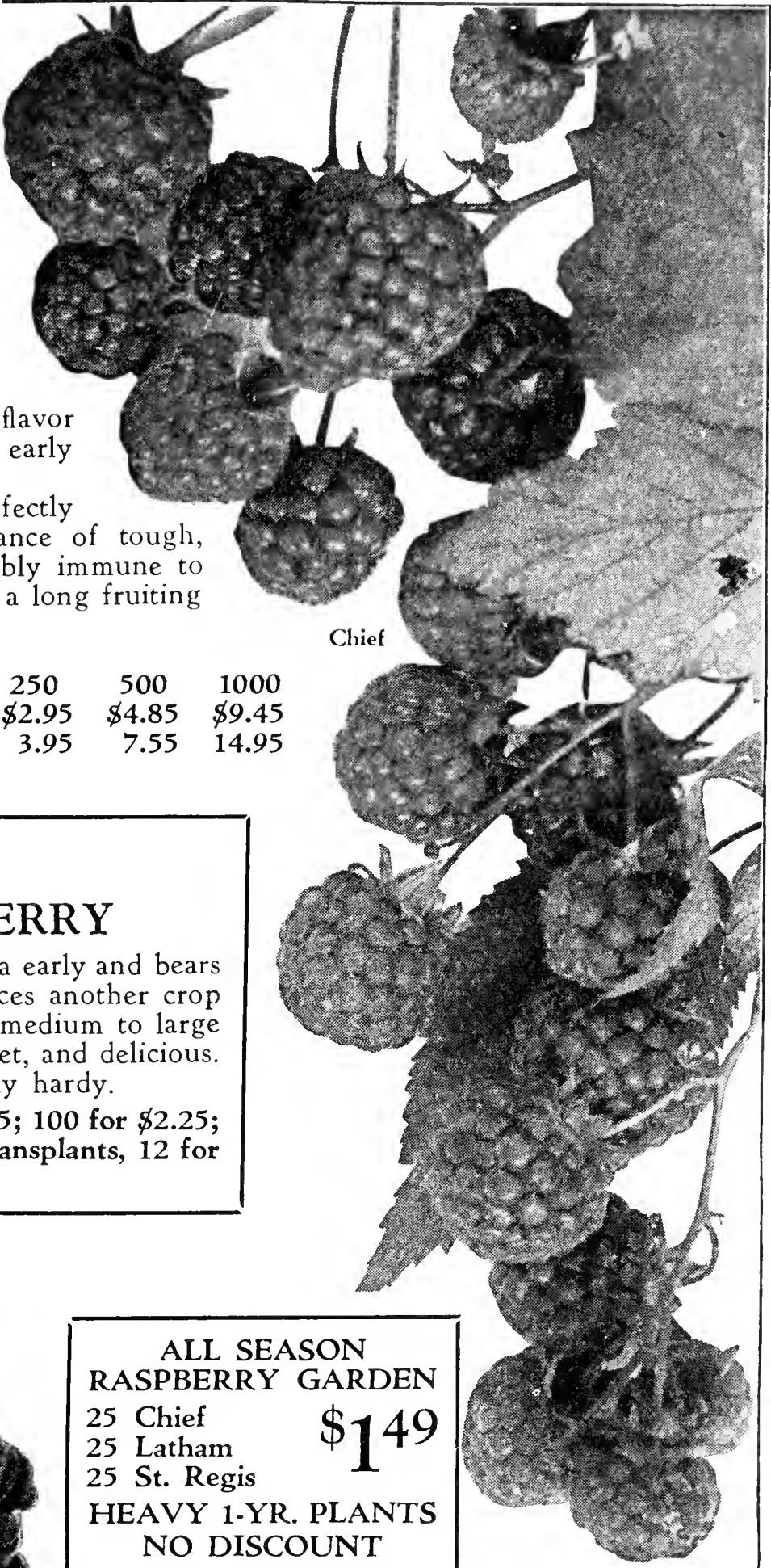
HEAVY 1-YR. PLANTS
NO DISCOUNT

MAMMOTH NEW EARLY

NEWBURGH

Recently introduced, Newburgh is rapidly gaining favor with Raspberry growers. The berries are very large; in fact, larger than those of any other variety. The size holds up well throughout a long picking season. Fruit is extra firm and an excellent shipper. Color is a bright, vivid red and quality even better than Latham. Ripens 1 week before Latham and bears enormous crops. The plants are vigorous and well-branched but do not grow quite as tall as most kinds. Fruit is borne on the outside of the plant, making picking easier.

PRICES OF NEWBURGH PLANTS	
Heavy 1-yr.:	25 for 70c; 50 for \$1.35; 100 for \$2.25; 250 for \$4.50; 500 for \$8.10; 1000 for \$15.95. 2-yr. transplants: 12 for 90c; 25 for \$1.40; 50 for \$2.70; 100 for \$4.45.



Chief

25

PLANTS

70c

ELDORADO

King of Commercial Blackberries
FAMED FOR QUALITY

100 BIG PLANTS \$1.85

MEDIUM 1-YR. PLANTS		\$9.95	Per 1000
25	\$0.45
100	1.25
500	5.00
HEAVY 1-YR. PLANTS			
25	\$0.70
100	1.85
500	7.35
2-YR. TRANSPLANTS			
12	\$0.75
50	2.25
250	7.85
1000	\$29.95

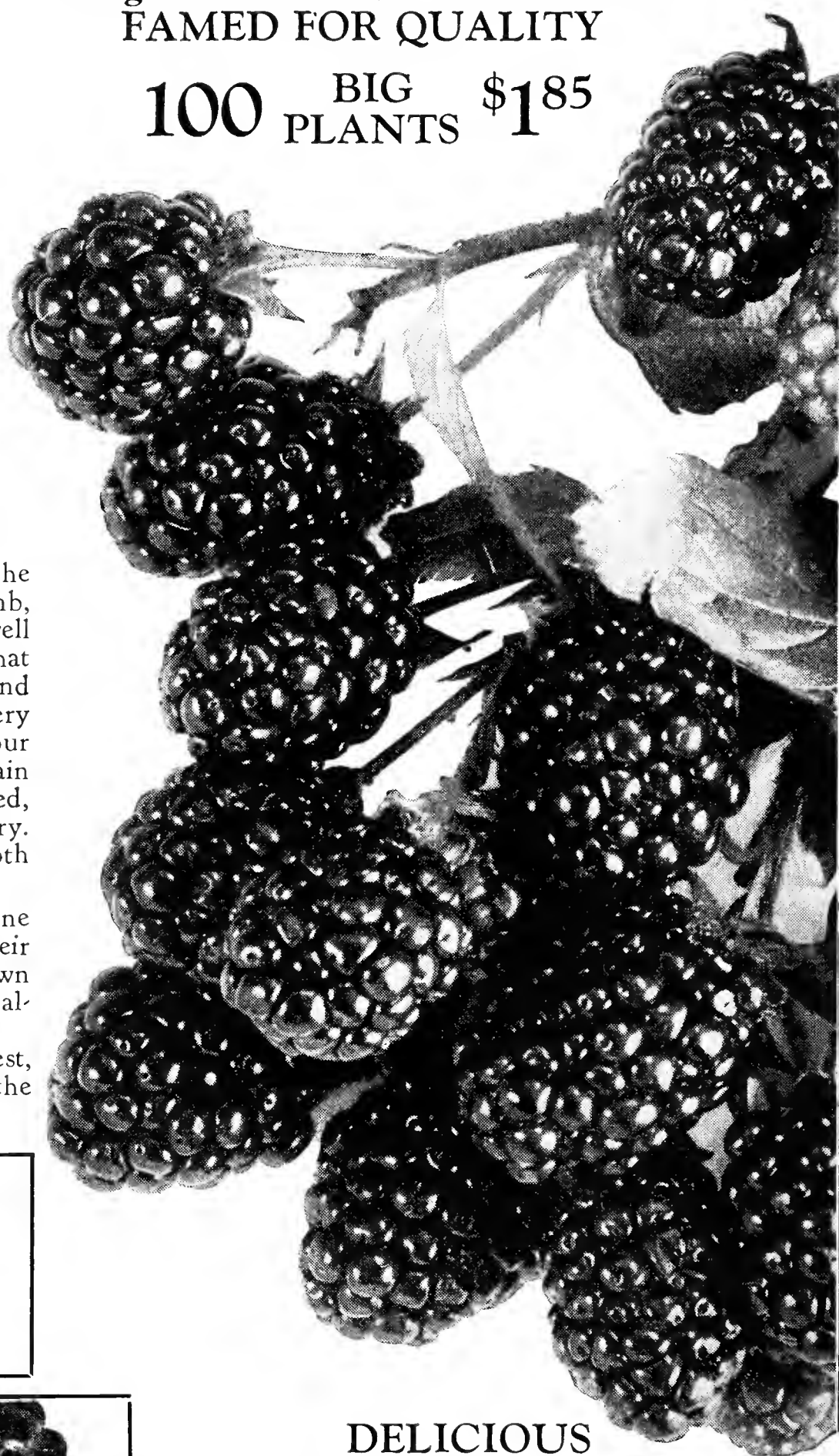
LESS DISCOUNT—SEE PAGE 5

The very finest commercial Blackberry on the market. Eldorado berries are large as your thumb, jet-black, borne in large clusters and ripen well together. They are sweet and melting with that delicious aroma and flavor which can be found only in a wild blackberry. The berries are very firm and will remain in good condition for four to six days after picking. They will also retain their rich glossy black color until consumed, never turning red like the ordinary blackberry. No hard core, making them the choice of both canner and housewife.

The bushes are free from disease and immune to orange rust. The canes are vigorous and their yield of fruit is enormous. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit.

Rokely's Eldorado plants are the healthiest, hardiest, and heaviest yielding strain on the market. Plant the best, they cost no more.

SPECIAL OFFER	
12 Lucretia	ONLY \$1 ²⁵
12 Eldorado	
12 Youngberry	
HEAVY 1-YR. PLANTS	
NO DISCOUNT	

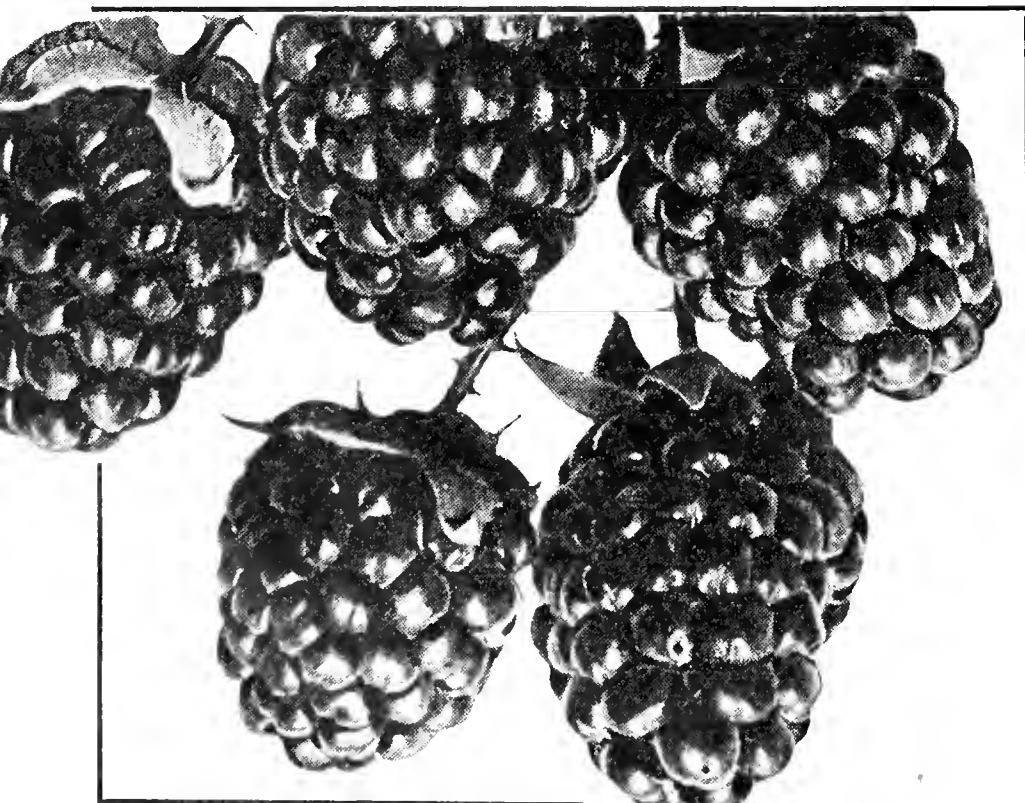


DELICIOUS YOUNGBERRY

The Youngberry is immensely productive of unusually attractive dark wine-colored, extra large berries, nearly coreless and seedless and fairly bursting with a rich wine-colored juice. For pies, canning, jams, and preserving, the Youngberry is in a class by itself. A cross between Loganberry and Dewberry, it resembles both in manner of growth. Aside from its commercial possibilities it has so many points of excellence that it should be in every home garden.

PRICES: Heavy 1-yr. plants: 12—65c; 25—95c; 50—\$1.75; 100—\$2.95; 1,000—\$22.50.

25
PLANTS
95c



ALFRED

25
BIG
PLANTS
80c

DELICIOUS
LARGE
CORELESS

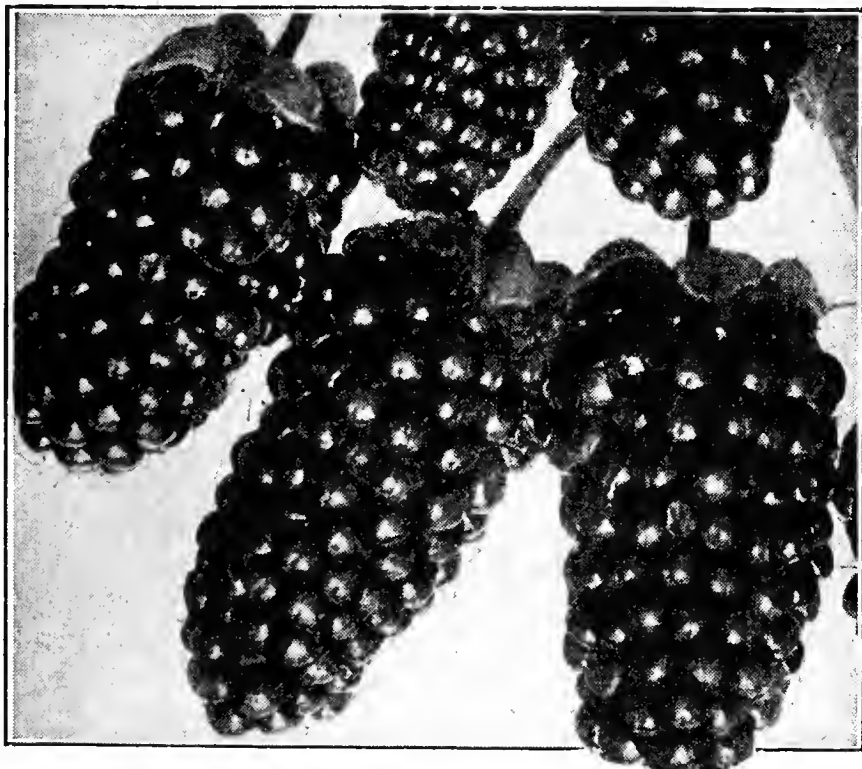
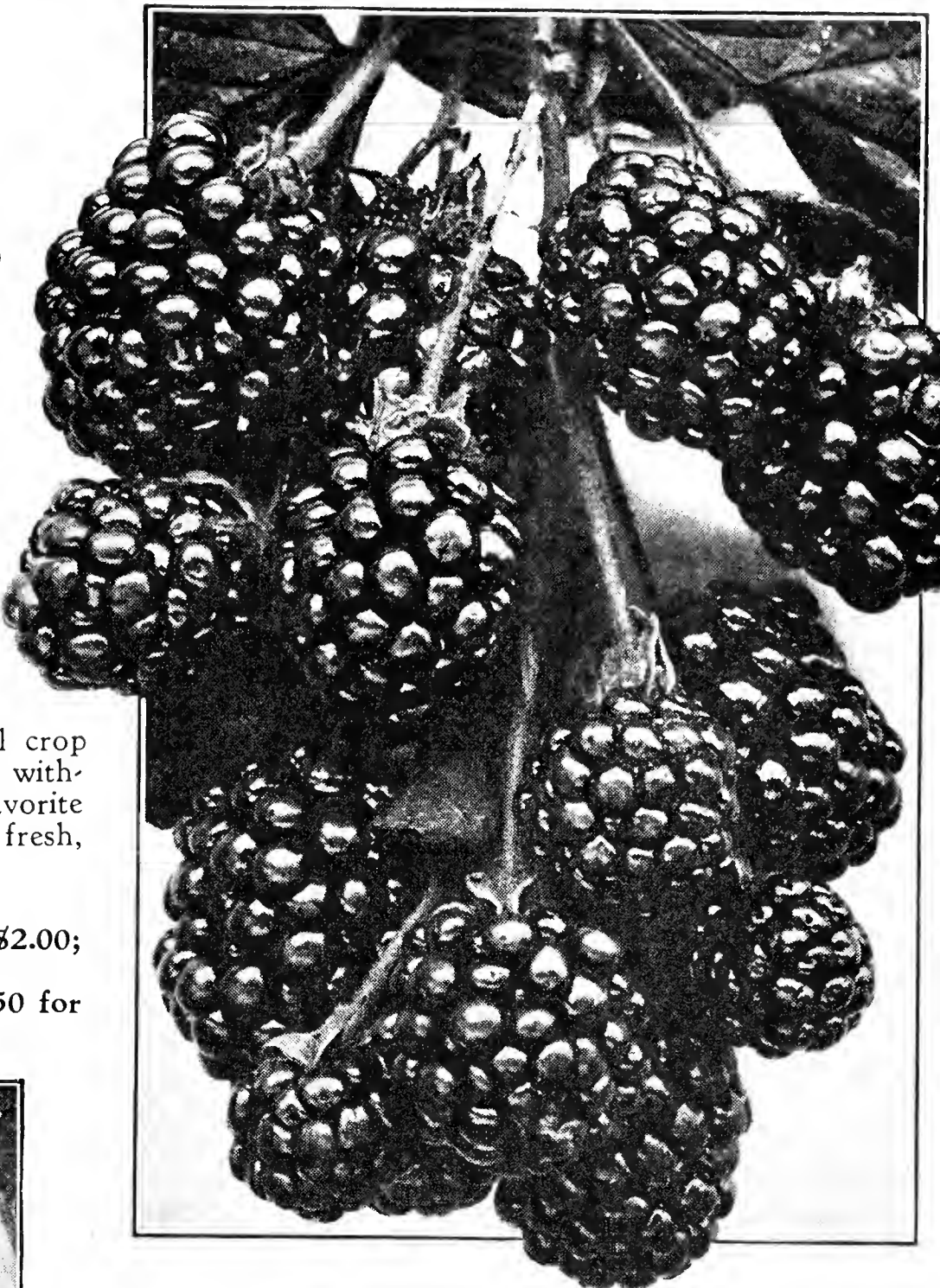
Alfred is a big producer of large, jet black, plump berries, many of them 1½ to 2 inches long. Practically free from seeds, coreless, sweet and juicy.

Alfred ripens a week to ten days earlier than Eldorado, producing a heavy crop of fruit. A healthy, vigorous grower and bears nearly a full crop the year after planting. Absolutely hardy and will withstand temperatures of 30 degrees below zero. Favorite early market blackberry and superb for serving fresh, canned, or in pies.

PRICES OF ALFRED PLANTS

Heavy 1-yr.: 25 for 80c; 50 for \$1.15; 100 for \$2.00; 250 for \$3.95; 500 for \$8.00; 1000 for \$15.95.

2-yr. Transplants: 12 for \$1.00; 25 for \$1.40; 50 for \$2.70; 100 for \$4.45.



Complete Berry Garden

12 Cumberland
12 Latham
12 Eldorado

2-Yr. Transplants

\$1.80

No Discount

Buy early and buy for less.
See page 5 for big discounts
on early orders.



LUCRETIA DEWBERRY

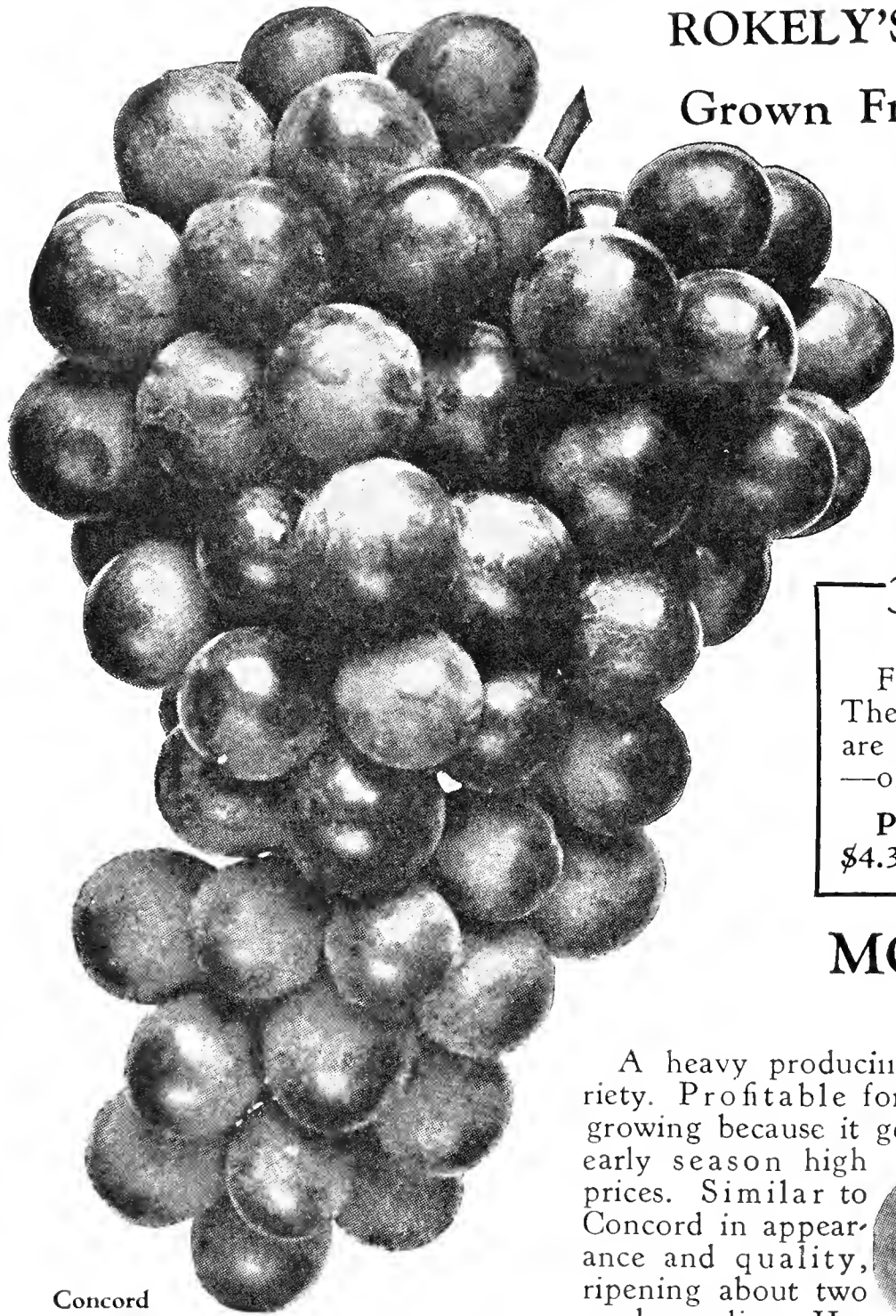
Lucretia Dewberries are even larger than blackberries, lustrous black, coreless, sweet, and juicy. Ripen two weeks earlier than blackberries. Fine for fresh desserts, pies, jam, juices, etc. Very productive. Vines are thrifty and free from rust and other diseases. Best results are secured on the higher, sandier soils, their natural home. Will grow and produce wonderful crops on soils too light for other fruits.

PRICES: Heavy 1-yr. plants: 25 for 70c; 50 for \$1.00; 100 for \$1.85; 250 for \$3.80; 500 for \$7.35; 1000 for \$14.45.

25
HEAVY
PLANTS
70c

Rokely's Two-Year Transplants

We are offering two-year, transplanted stock in several varieties of Raspberry and Blackberry plants this year. These transplants are grown from 1-year, No. 1 plants that were lined out in our nursery last spring and grown for an additional year. They have heavy, well developed root systems and a large, bushy top. These will bear a good crop the first year set out and will almost make a full fruiting row for the next year. Well worth the additional cost, especially for the home garden. Illustration at the right shows one of our two-year Eldorado Transplants.



Concord

a peculiarly sweet flavor that makes it an excellent table Grape.

CATAWBA - Red

12 Vines for 95c

A well known purplish red Grape of a rich, musky flavor. A great wine Grape; fine for dessert. Bunches large and loose; berries large and coppery red, becoming purplish when well ripened. Ripens soon after Concord.

RED WHITE AND BLUE GRAPE COLLECTION

4 Catawba
4 Niagara
4 Concord
2-Yr. Vines

ONLY

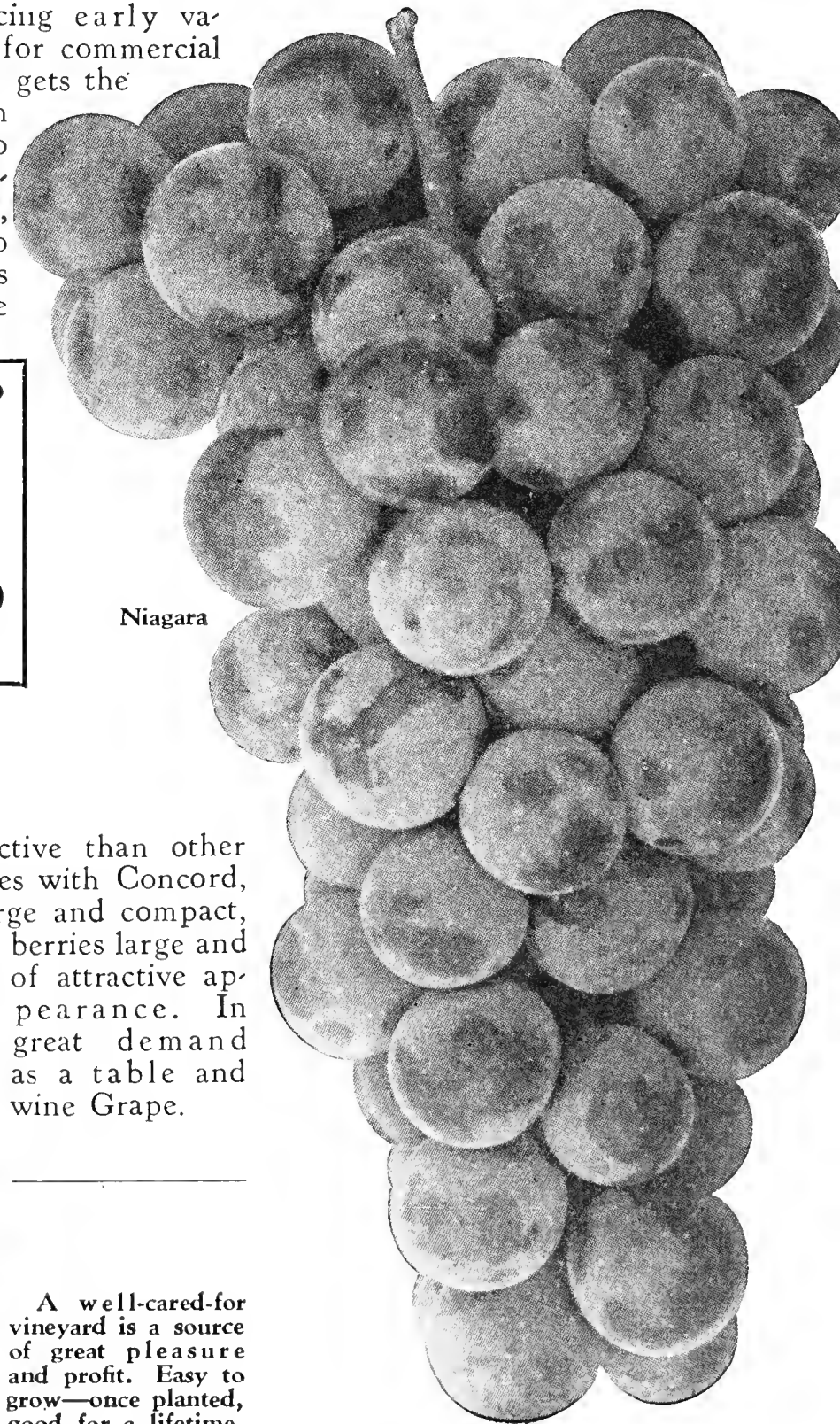
No Discount

\$1⁰⁰

NIAGARA - White

12 Vines for 75c

The leading commercial white Grape. More productive than other standard white varieties. The quality of Niagara compares with Concord, being superb for home use or shipping. Bunches are large and compact,



Niagara

A well-cared-for vineyard is a source of great pleasure and profit. Easy to grow—once planted, good for a lifetime.

ROKELY'S CONCORD VINES

Grown From Selected Hand-Made Cuttings

12
FOR
50c

America's leading wine and table Grape. The only variety that is supreme for every purpose. Grows on all soils, producing enormous crops of highest quality fruit. Highly resistant to drought, insects and diseases. Very hardy. Produces compact bunches 5 to 7 inches long.

Berries are large, bluish black, covered with attractive bloom. Highest keeping and shipping quality. Juice is rich wine-purple and very delicious either fresh or canned.

3-YR. CONCORD VINES

BEARING AGE

For quick results plant Rokely's 3-yr. Concord Vines. These vines are large, thrifty, heavy-rooted plants that are ready to produce immediate results. Supply limited—order early.

PRICES: Each, 25c; 6 for \$1.25; 12 for \$2.25; 25 for \$4.35; 100 for \$7.95.

MOORE'S EARLY - Black

12 Vines for 95c

A heavy producing early variety. Profitable for commercial growing because it gets the early season high prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. Has

FREDONIA

Three Weeks Earlier Than Concord

6
for
\$1.00

Fredonia is the earliest good black Grape. A recent introduction of the New York Experiment Station, it is rapidly replacing the older standard varieties of early grapes.

The vine is vigorous and productive and ripens its fruit three weeks earlier than Concord. The clusters are medium in size, cylindrical and very compact; berries large, round, and hang well to the

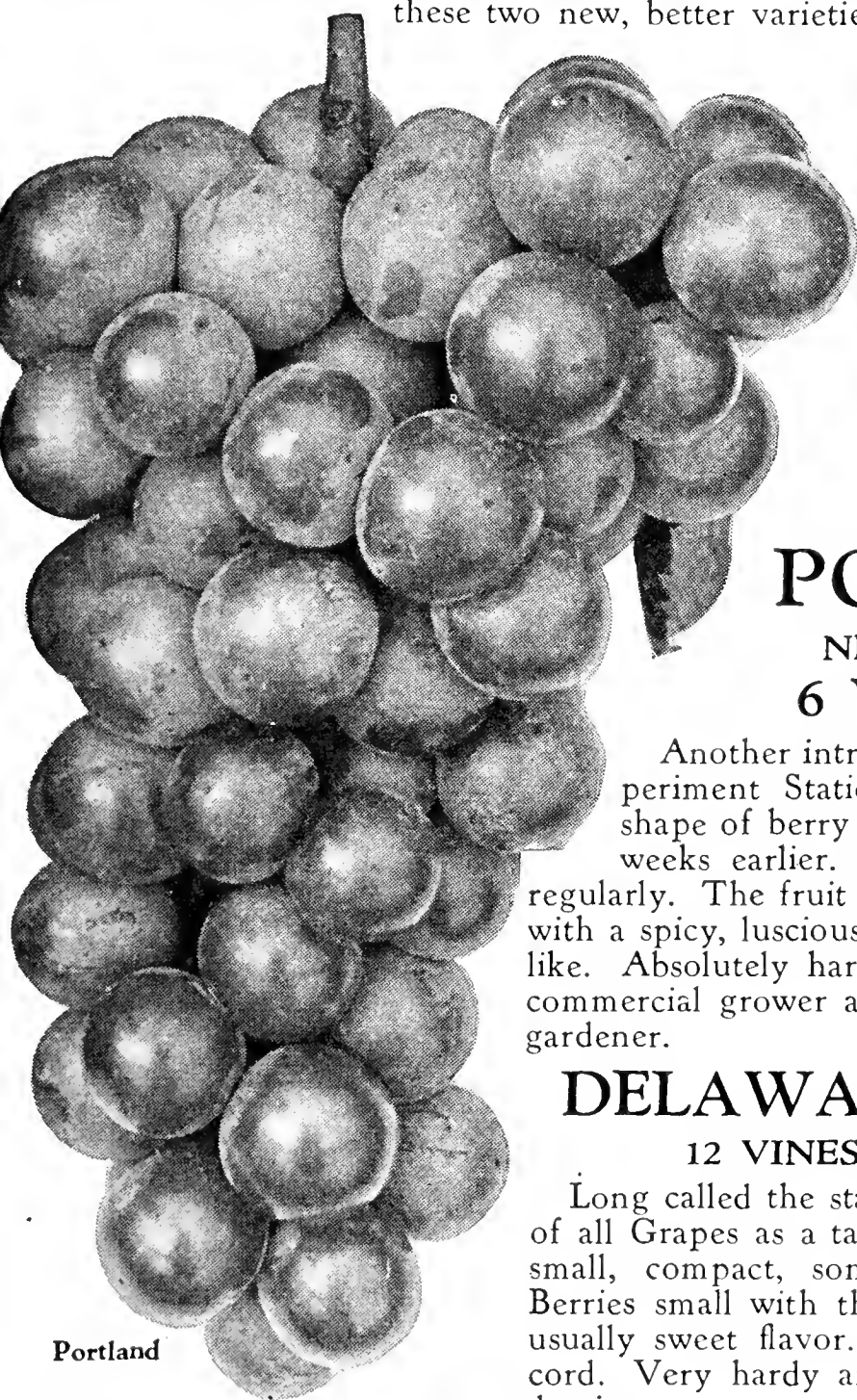
bunch. The skin is thick and tough and the flesh is juicy, solid, but tender. The quality is extra good, being equal or better than Concord.

PLANT FREDONIA AND PORTLAND FOR SURE PROFITS

By planting these two new Grapes you advance your Grape harvest three weeks. Every grower knows it is the early market that brings the high prices. Don't delay another year—get started with these two new, better varieties now!



Fredonia



Portland

Hi-Quality GRAPE COLLECTION

2 Delaware
2 Fredonia
2 Portland
1-Yr. Vines

ONLY 88c

No Discount

PORTLAND

NEW EARLY WHITE

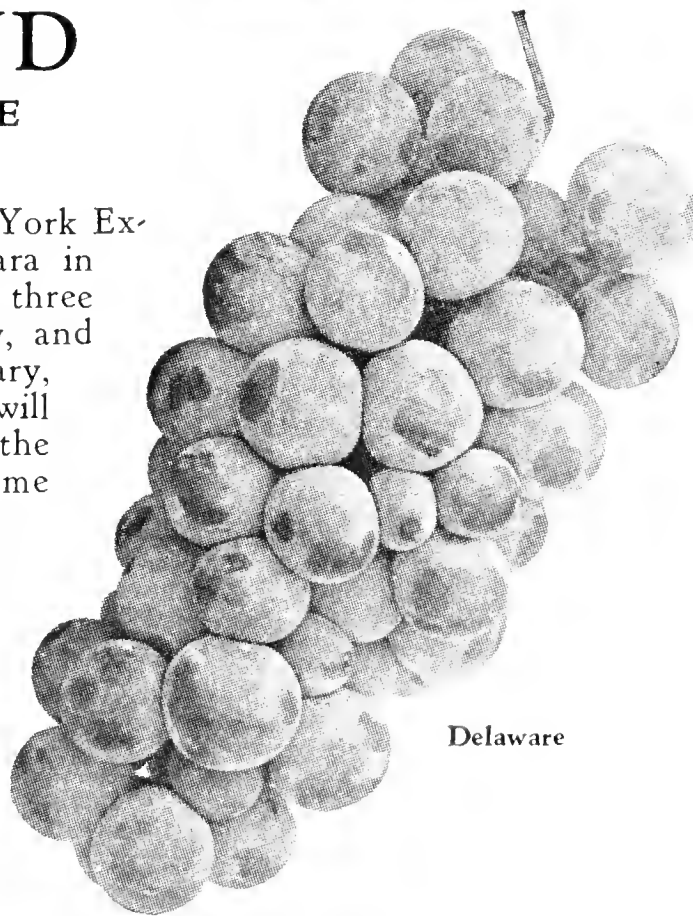
6 VINES \$1.00

Another introduction of the New York Experiment Station. Resembles Niagara in shape of berry and bunch but ripens three weeks earlier. Bears young, heavily, and regularly. The fruit is large, rich and sugary, with a spicy, luscious flavor you certainly will like. Absolutely hardy. A real find for the commercial grower and a treat for the home gardener.

DELAWARE - RED

12 VINES FOR 95c

Long called the standard of excellence of all Grapes as a table delicacy. Bunch small, compact, sometimes shouldered. Berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Very hardy and enormously productive.



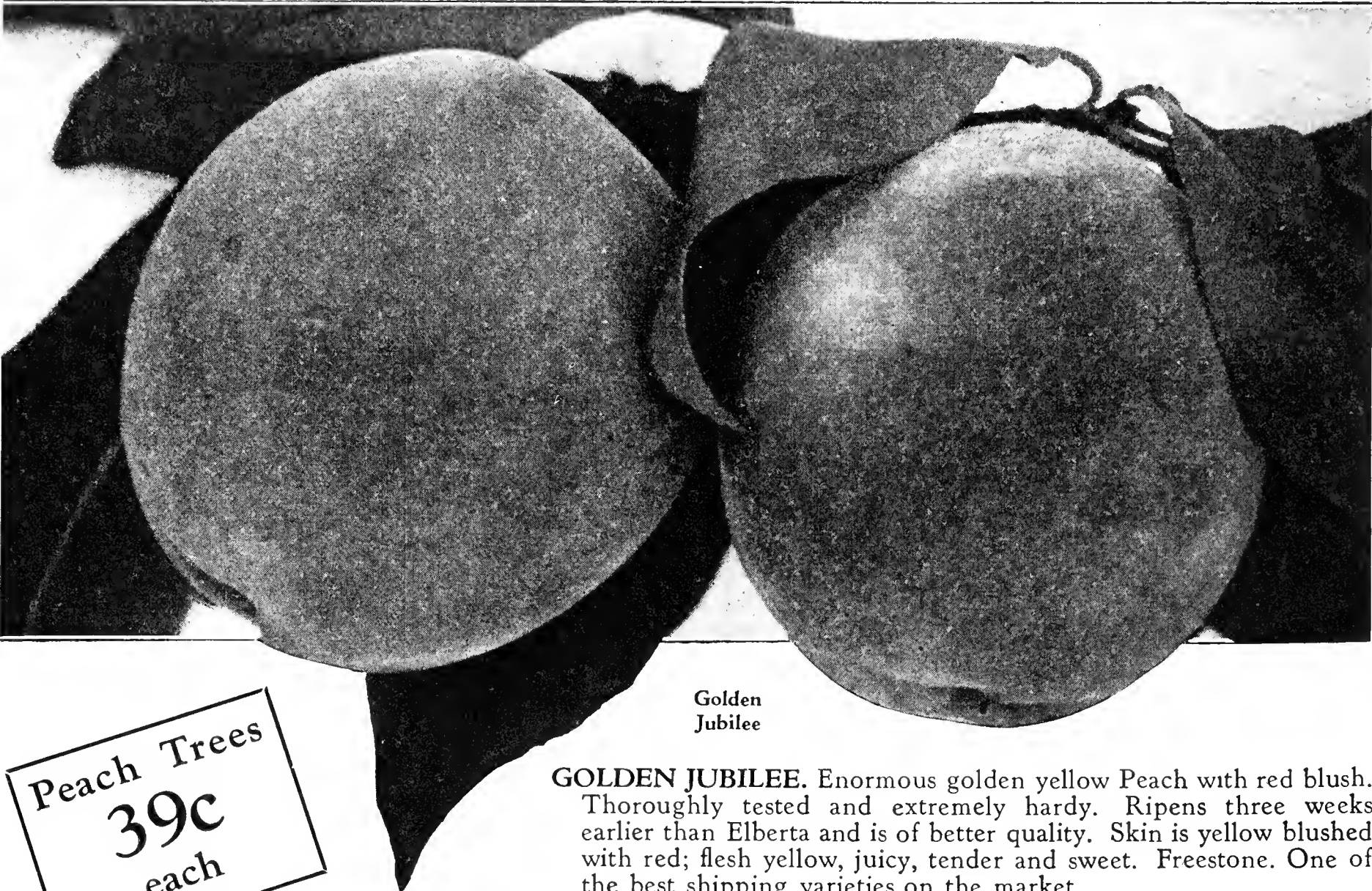
Delaware

PRICES OF GRAPE VINES

	Each	6	12	25	100	250	1000
Concord, 1-yr., Medium	\$0.07	\$0.30	\$0.50	\$0.75	\$ 2.00	\$4.00	\$14.95
1-yr., No. 1	.10	.40	.75	1.00	2.75	6.25	22.50
2-yr., No. 1	.15	.65	1.00	1.50	4.00	9.25	34.95
Niagara, 1-yr., No. 1	.10	.40	.75	1.00	2.95	6.75	24.95
2-yr., No. 1	.15	.70	1.10	1.75	5.00		
Catawba, 1-yr., No. 1	.15	.65	.95	1.50	4.00		
2-yr., No. 1	.20	.90	1.50	2.50	7.00		
Delaware, 1-yr., No. 1	.15	.65	.95	1.50	4.00		
Moore's Early, 1-yr., No. 1	.15	.65	.95	1.50	4.00		
2-yr., No. 1	.20	.90	1.50	2.50	7.00		
Fredonia, 1-yr., No. 1	.20	1.00	1.80	3.50	12.00		
Portland, 1-yr., No. 1	.20	1.00	1.80	3.50	12.00		

(Less Discounts—See Page 5)

Rokely's Michigan Grown Peach Trees



Peach Trees
39c
each

Golden Jubilee

GOLDEN JUBILEE. Enormous golden yellow Peach with red blush. Thoroughly tested and extremely hardy. Ripens three weeks earlier than Elberta and is of better quality. Skin is yellow blushed with red; flesh yellow, juicy, tender and sweet. Freestone. One of the best shipping varieties on the market.

HALE-HAVEN. Has the large size of the Hale along with the productiveness and high quality of the South Haven. Color a deep snappy yellow, with a reddish tinted cheek. Flesh is yellow, rich, firm, and juicy. Hardy, fast grower, exceptionally heavy producer.

SOUTH HAVEN. Large, yellow with blush, yellow flesh of exquisite flavor, hardy, freestone. Ripens 10 to 14 days before Elberta. Trees are hardy, quick growing, and bear heavily and young.

ELBERTA. The standard market peach of the country. A valuable large peach of good quality; yellow with red cheek, juicy and highly flavored. Flesh yellow; freestone. Ripens midseason.

J. H. HALE. Fruit extra large. Ripens just before Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flesh yellow, sweet and melting. Fancy canning peach. Freestone.

Sour Cherry Trees—59c

EARLY RICHMOND. Best early Cherry, much like Montmorency, except a little smaller and trifle more acid. A good standard sort. Bright red and juicy. Heavy bearer.

MONTMORENCY. Large, late heavy cropper of dark red Cherries. Thick meat and juicy, yet the best shipper known. Its size and flavor as well as general appearance make it the leader everywhere as a main crop Cherry.

Sweet Cherry Trees—59c

BLACK TARTARIAN. Very large purplish black, heart-shaped; flesh mild and sweet, and quality excellent. Good market sort and we recommend it as the best sweet for home use. Ripens in July.

NAPOLEON. Fruit is very large, oblong light lemon-yellow with a red cheek. Tree is medium size and erect. A beautiful and delicious fruit.



Black Tartarian Cherries

PRICES OF PEACH AND CHERRY TREES				
	Each	3	10	25
Elberta and J. H. Hale, 1-yr., 3 to 5 ft.,	\$0.39	\$1.10	\$3.00	\$7.00
Golden Jubilee, Hale-Haven, South Haven, 1-yr., 3 to 5 ft.,44	1.20	3.25	7.50
Cherry Trees, All varieties, 2-yr., 3 to 5 ft.59	1.65	5.00	

ROKELY'S NORTHERN GROWN APPLE TREES

PRICES, All Varieties: 2-yr., 3 to 5 ft., 49c each; 3 for \$1.35; 10 for \$3.95; 25 for \$9.35.

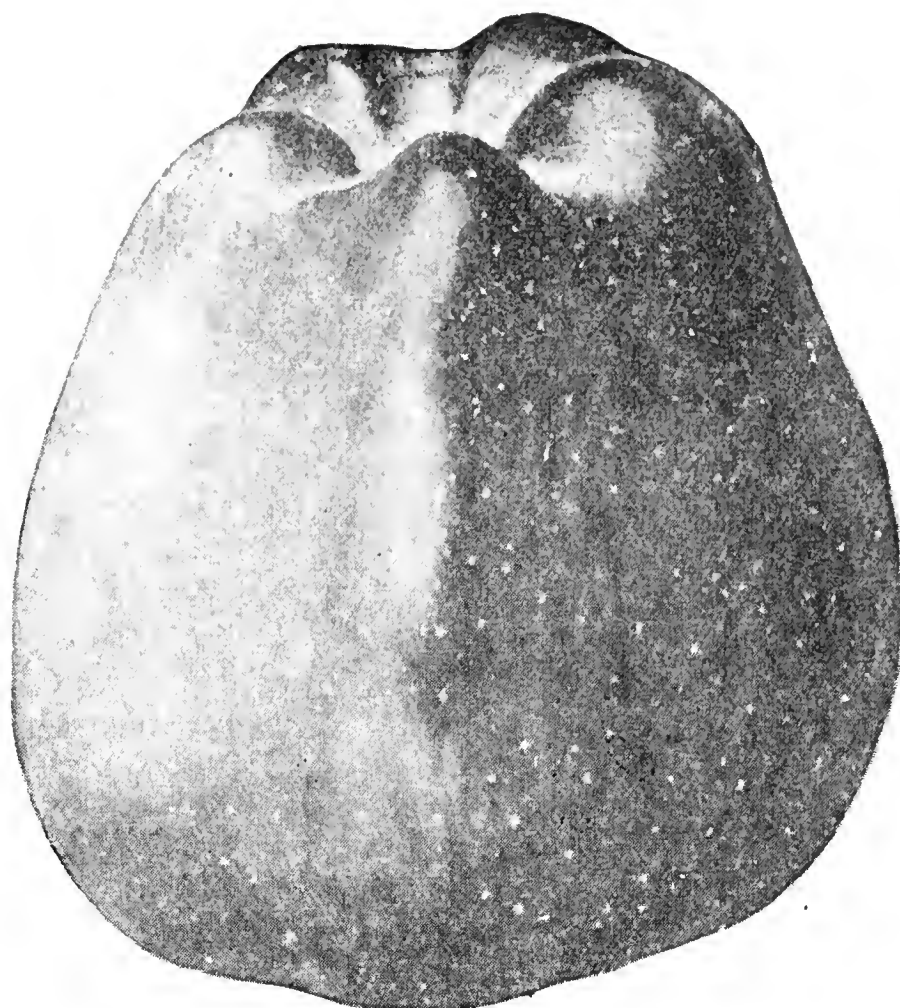
BALDWIN. Leading commercial winter Apple for market or storage. Large, glossy red fruit with very firm flesh. Good flavor, good cooker, good keeper.

DELICIOUS, DOUBLE RED. Grand Champion of winter Apples. Red with pin dots of yellow. Fruit red all over as early as August, when other Delicious are still green. Fine grained, crisp, juicy, with mild, pleasant flavor. Ranks with the best winter varieties.

HYSLOP CRAB. Leading Crab for home use and market. Large, round, with yellow skin and red coloring, over-spread with purple bloom. Flesh yellow, crisp, juicy.

JONATHAN. Beautiful red winter Apple, highly colored and flavored. Flesh tender, juicy and rich. Excellent keeping qualities. Bears young and heavily.

McINTOSH RED. Late fall. Bright red, spicy flavored, medium size. Highest quality for home use and market.



Delicious Apple

NORTHERN SPY. Extra large, greenish yellow winter Apple with red markings. Highly flavored, fine for eating, cooking and storage. Tree hardy, productive.

ROME BEAUTY. A large, good quality winter Apple. Round, yellowish striped with red, thick skin, stands handling well, is a good keeper. Appearance and size are its valuable points. Bears young.

STAYMAN'S WINSAP. Late fall. Dark red, tinged yellow, with rich, enticing flavor. Succeeds everywhere. Excellent for eating and market.

WEALTHY. Early fall. Large, round Apple with smooth skin and dark red markings. Flesh white, tender and sub-acid.

APPLES
49c
each



Jonathan
Apple

PEARS

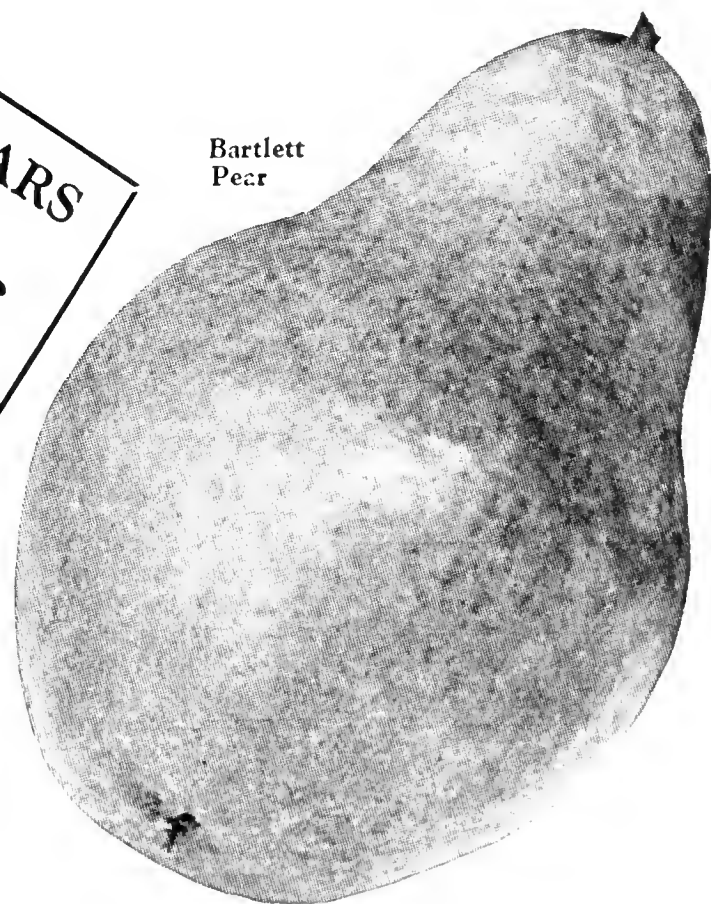
PRICES, All Varieties: 2-yr., 3 to 5 ft., 59c each; 3 for \$1.65; 10 for \$4.95.

BARTLETT. The leading commercial and home use Pear. Big producer. Early; golden colored, sometimes with red cheek. Flavor is melting, rich and buttery. Good for any and every use. Ripens about first of September.

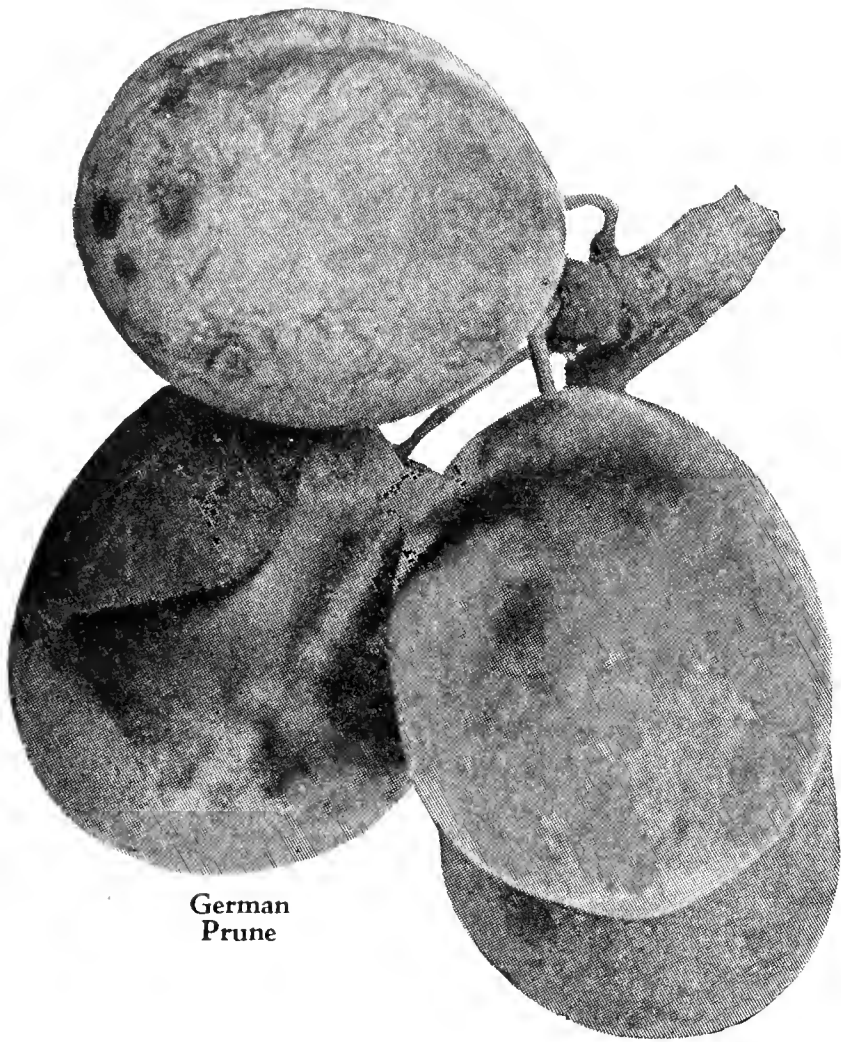
CLAPP'S FAVORITE. Ripens early August. A large pale yellow Pear with red cheek. Tree hardy and vigorous and does well everywhere. Fruit fine grained, sweet, and highly flavored.

SECKEL (Sugar Pear). Widely grown for table use and preserving, pickling, etc. Fruit is small, very rich in flavor, and attractive in appearance. Tree grows anywhere and bears heavily.

PEARS
59c
each



Bartlett
Pear



German Prune

PLUM TREES 54c EACH

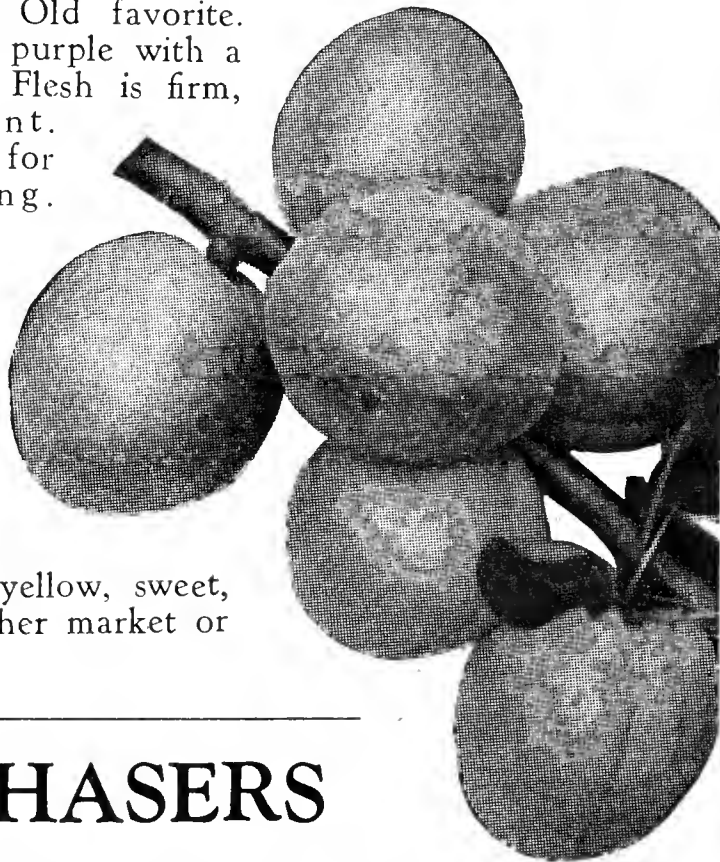
PRICES, All Varieties: 2-yr., 3 to 5 ft., 54c each; 3 for \$1.45; 10 for \$4.45.

BRADSHAW. A splendid early. Large, dark violet-red. Flesh yellow, juicy, good. Fine for canning or market. Ripens in August.

BURBANK. Most profitable market variety. Fruit large, oval, with reddish purple skin. Heavy yielder, hardy, and bears young. Flavor excellent. Ripens in August.

YELLOW EGG. Most popular yellow Plum. Very hardy, trees grow rapidly, and produce abundantly. Fruit is medium to large, rich yellow in color. A showy market Plum, and excellent for canning. Ripens late August.

GERMAN PRUNE. Old favorite. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant. Highly esteemed for canning and drying. Ripens in September.



MOORPARK APRICOT

PRICE, 2-yr., 3 to 5 ft., 54c each; 3 for \$1.45; 10 for \$4.45.

Produces very large, orange-yellow colored fruit with red cheek; yellow, sweet, juicy and delicious; freestone, and very productive. Extra good for either market or dessert. Ripens in August.

INSTRUCTIONS TO PURCHASERS

ORDER EARLY. Make up your order and send to us soon as you receive this catalog. Early in the season we have a complete stock of all varieties and you will not be disappointed in getting just what you want. Early cash buyers will find our Cash Discounts most attractive and worth while. See page 5 of this catalog.

SHIPPING SEASON. We begin shipping the last of March or first of April, according to season, and continue until about May 15th. We do not advise our customers to order stock for shipment after this date. We can fill fall orders and make shipment soon as stock matures, which is around October 15th, depending on season.

TERMS. Cash with order. However, if you prefer, you may send a small down payment with your order and the balance any time before you wish shipment made. Orders amounting to \$5.00 or more, for shipment before May 1st, will be shipped C. O. D. provided 25 per cent of the amount is remitted with order. No orders will be booked or stock reserved unless part payment is made with order.

REMITTANCE. Always remit by Personal Check, Express or Post Office Money Order, Bank Draft, or Registered Letter. Never send currency in letter without registering as we cannot assume liability for currency lost in unregistered letters.

NOTE. Should the United States, or any state, increase by taxes, legislative acts, inflation, or in any other way beyond our control, the cost or selling price of nursery stock listed in this catalog, we reserve the right to add to our quoted prices to cover such increase.

EXPRESS SHIPMENTS. For most orders express is the safest and, all things considered, the best way to have your nursery stock shipped. All express orders are shipped collect for transportation charges. All shipments of nursery stock by express now travel at second class rate, making charges about 25 per cent cheaper than formerly.

PARCEL POST SHIPMENTS. Many of our small orders are shipped by parcel post but we do not recommend it for any but very small orders, as it is much more expensive than express on large orders or for long distances. If you wish parcel post shipment, inquire from your Postmaster, or Rural Carrier, what Postal Zone you are in from Bridgman, Michigan. By referring to the table below you may then determine the amount of money you must add to your order for postage. If postage is not included with your remittance we will assume that you wish us to ship C. O. D. for exact postage required.

PLANTS REQUIRED TO SET AN ACRE			No. Plants Per Acre
	Distance Apart		
Strawberry (Commercial)	4	ft. x 18 in.	7,000
Strawberry (Garden)	2½	ft. x 1½ ft.	11,600
Black Raspberry	7	ft. x 4 ft.	1,550
Red Raspberry	6	ft. x 3 ft.	2,400
Blackberry	8	ft. x 4 ft.	1,350
Dewberry	6	ft. x 4 ft.	1,800
Grape	8	ft. x 10 ft.	550
Asparagus	4	ft. x 18 in.	7,000
Rhubarb	4	ft. x 4 ft.	2,700

SPACING DISTANCE FOR FRUIT TREES			
Apple	35 ft. x 35 ft.		35
Peach	15 ft. x 15 ft.		193
Pear	20 ft. x 20 ft.		108
Sour Cherry	15 ft. x 15 ft.		193
Sweet Cherry	20 ft. x 20 ft.		108
Plum	20 ft. x 20 ft.		108
Apricot	15 ft. x 15 ft.		193

If you prefer to plant other distances than those listed, here is a simple rule to determine the number of plants required for an acre. Multiply the distance between rows, in feet, by the distance between plants in the row, in feet. This will give the number of square feet required for one plant. Divide this into 43,560, the number of square feet in an acre, and the result will be the number of plants you will need for one acre of ground.

PARCEL POST RATES		1st	2nd	3rd	4th	5th	6th	7th	8th
		Zone	Zone	Zone	Zone	Zone	Zone	Zone	Zone
Strawberry and Asparagus—for each 100 plants		\$0.13	\$0.17	\$0.24	\$0.33	\$0.40	\$0.50	\$0.59	
Raspberry, Blackberry, Dewberry, Grape Vines, 1-yr.—for each 100 plants		.20	.30	.45	.65	.85	1.05	1.25	
All Transplants and Grape Vines, 2-yr.—for each 100 plants		.30	.50	.80	1.15	1.50	1.95	2.45	
Rhubarb—For each 12 roots		.10	.13	.17	.22	.26	.32	.37	
Fruit Trees—For 1 tree		.10	.11	.14	.17	.19	.23	.26	
For 5 trees		.15	.21	.31	.43	.54	.68	.81	
For 10 trees		.20	.30	.45	.65	.85	1.05	1.25	

ORDER BLANK
J. N. ROKELY & SON
BRIDGMAN, MICHIGAN

AMOUNT ENCLOSED

For Plants \$

For Postage (if by
Mail) \$

Total \$

Date _____ 1938

Name _____ (Write Very Plainly)

R. F. D. _____ Box _____ Street and No. _____

Postoffice _____ Ship by _____
(Express or Parcel Post)

Town or Express _____ Ship About _____
(Shipping Date)

State _____ County _____

If we are sold out of any variety ordered, may we substitute? (Yes or No)

WE CANNOT BOOK ANY ORDER FOR LESS THAN ONE DOLLAR

[illegible]

Don't forget to include postage for mail shipments unless you want us to ship C. O. D. for exact postage required. PLEASE WRITE VERY PLAINLY.

From _____

Post Office _____

R.F.D. _____

State _____

J. N. ROKELY & SON
FRUIT PLANT FARMS

BRIDGMAN

MICHIGAN



MARY WASHINGTON

Rust Resisting **ASPARAGUS** For Profit
STRONG PLANTS at \$4.95 per THOUSAND

As an extra early money crop nothing can compare with Asparagus. Growers are netting from \$500.00 to \$1,000.00 per acre from this early spring, easy-to-grow crop. There is always a good demand for fresh asparagus and a welcome early spring income can be obtained from Asparagus growing on a commercial scale or by selling the surplus from your home garden.

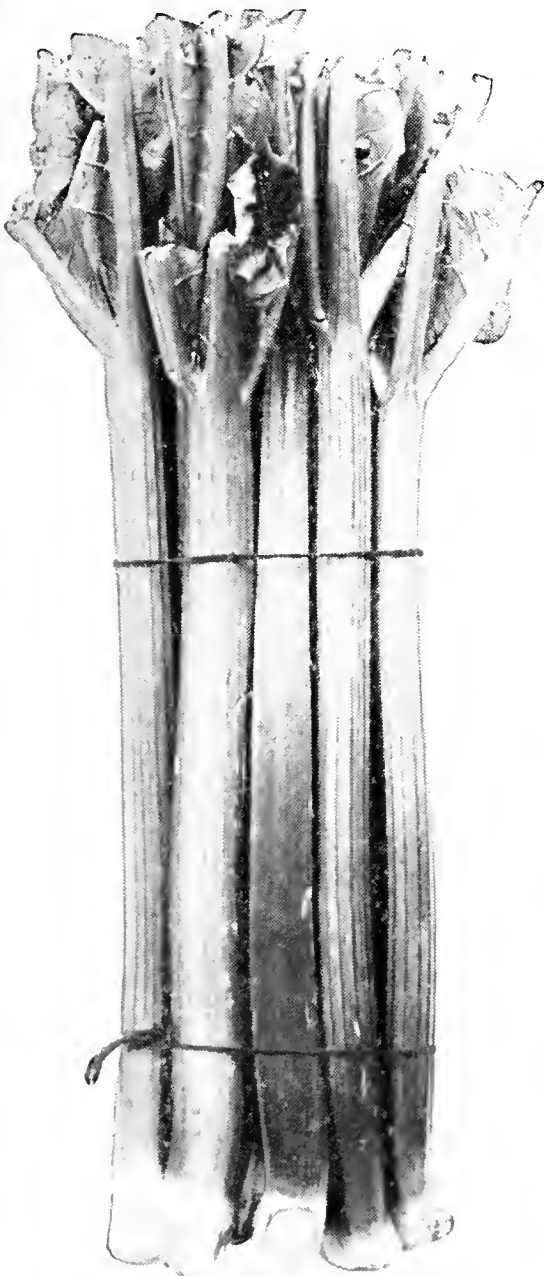
MARY WASHINGTON BEST OF WASHINGTON STRAINS

Washington Asparagus was developed by the United States Department of Agriculture in their search for a rust-resistant variety of Asparagus. At that time it was far ahead of any of the varieties then grown. This sort was next improved upon and the result was named Martha Washington. This last named variety, while the best of any strain of Asparagus as yet produced, was not considered to be as good as could be grown. Further experiments developed the Mary Washington which is different from the rest but still of the Washington strain. Today, Rokely's are offering you this best of all Asparagus grown from certified Mary Washington strain seed. Don't buy Washington when you can get MARY WASHINGTON for the same money.

Our Asparagus Roots are grown on a rich sandy soil that produces long, white roots and heavy crowns. Our 1-year roots are as heavy as the 2-year roots offered by many firms.

PRICES:

	25	50	100	250	500	1000
Heavy 1-Yr. Grade . . .	\$0.30	\$0.50	\$0.85	\$1.90	\$2.60	\$4.95
2-Yr. Grade50	.80	1.35	3.00	4.15	7.95



Victoria Rhubarb

SPECIAL OFFER

100 Asparagus
6 Rhubarb **ONLY \$1⁰⁰**
Heavy 1-Yr. Grade

No Discount



Mary Washington Asparagus

VICTORIA RHUBARB

A Crop for Early Money

Rhubarb is another big money crop. It comes on the market long before fresh fruit, and when everyone is hungry for pie, sauce, or anything in the fresh line. Once planted it is good for a lifetime and needs very little attention.

Mammoth Victoria Rhubarb is famed for size, flavor, tenderness and rich color. Immensely productive and keeps right on growing—cutting seems to have very little effect.

Plant Rhubarb to market with your Asparagus and double your early spring income.

Heavy 1-Year Roots

12 for 60c

6 for 40c; 25 for \$1.00; 50 for \$1.75; 100 for \$2.95.

2-Year Jumbo Roots

6 for 75c
12 for \$1.00
25 for \$1.85

Less Discounts. See page 5.



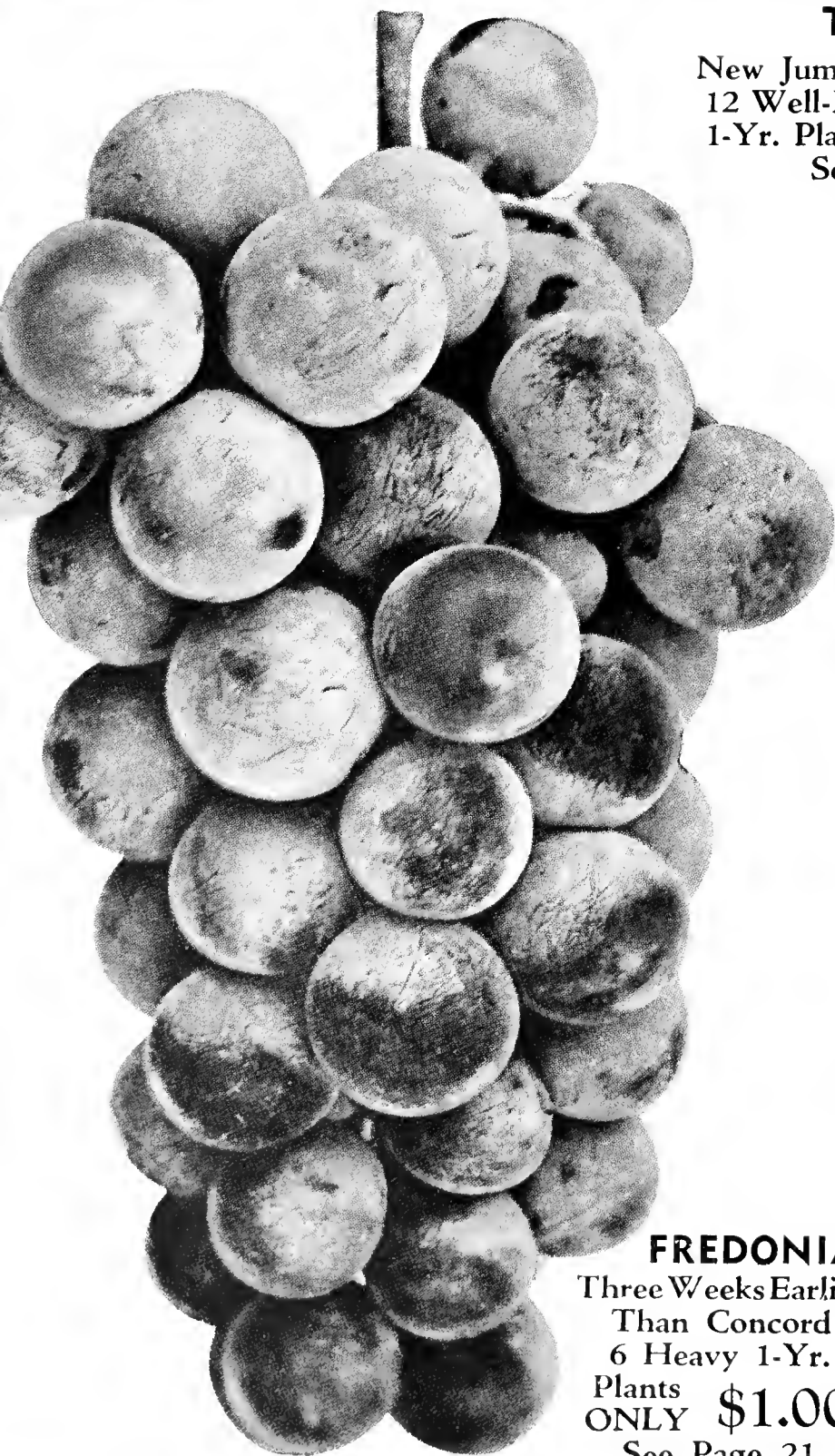
TAYLOR

New Jumbo Red Raspberry
12 Well-Rooted
1-Yr. Plants For **\$1.00**
See Page 11



BOYSENBERRY

Offspring of Youngberry
Mammoth 2-inch Berries
12 Well-Rooted
1-Yr. Plants For **\$1.25**
See Page 11



FREDONIA

Three Weeks Earlier
Than Concord
6 Heavy 1-Yr.
Plants
ONLY \$1.00
See Page 21



POTOMAC PURPLE

Most Delicious Raspberry Known
12 Bearing Size
2-Yr. Transplants **ONLY \$1.00**
See Page 12

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